

10 STEPS TO BECOME AN ENTREPRENEUR / STARTUP IN TAMIL NADU

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https://startuptn.in,
https://msmeonline.tn.gov.in/

10 STEPS TO BECOME AN ENTREPRENEUR / STARTUP

100	10	Planning and Organizing the Business, https://www.indiamart.com https://udyamregistration.gov.in/, https://fametn.com/ https://my.msme.gov.in/MyMsme/Reg/Home.aspx, , https://gem.gov.in
90	9	Statutory Registration, IT,GST, ESI, EPF,EPS,
85	8	Implementing Project, EDII- EDP Training, www.editn.in
60	7	Financing of Project- AABCS, PMFME, KKT- BANKS AND FI – TIIC, SIDBI etc http://www.msmeonline.tn.gov.in/needs/ http://www.msmeonline.tn.gov.in/uyegp http://kviconline.gov.in/pmegpeportal/jsp/pmegponline.jsp,
50	6	License and Permits -Local Authority, https://tnswp.com, https://www.nsws.gov.in/
40	5	RM &Plant & Machinery, https://gem.gov.in, https://www.msmemart.com/
30	4	Choosing Land and Building / right location for setting up the Enterprise Options, www.tansidco.tn.gov.in , SIPCOT (tn.gov.in) , www.tidco.com,
10	3	Deciding Form of Business, Proprietor / Partner / Private Limited / Public Limited
5	2	Business Model and Business Plan Preparation (BMBP) , www.editn.in http://www.dcmsme.gov.in/publications/pmryprof/pjseries.html https://kviconline.gov.in/pmegp/pmegpweb/docs/jsp/newprojectReports.jsp *
1	Conception of Project- https://startuptn.in/, https://www.startupindia.gov.in , EDII, www.editn.in, DIC, https://www.msmeonline.tn.gov.in/ https://www.tnskill.tn.gov.in/ Entrepreneurship Awareness Camp (EAC) for Aspiring Entrepreneurs, MSMEs, ITI, Polytechnic, Arts, Science, Engineering, Vetinary and Medical Colleges. IVP, TNSI, TANSEED	

1. MSMED ACT 2006 [9.6.26]

Udyam Registration Certificate-8,62,22,751

URC- 59,03,478 MSMEs in TN [24.12.2025]

E=38,21,76,676	Investment in P& M/equipment Rs. In Crore	Turnover Rs. In Crore
Micro Enterprise-8,55,95,225	< Rs.2.5 crore	<Rs. 10 crore
Small Enterprise-5,37,739	< Rs.25 crore	<Rs. 100 crore
Medium Enterprise-41,542	< Rs.125 crore	<Rs. 500 crore
Large Enterprise	>Rs. 125 Crore	>Rs.500 Crore

1. Definition of Startups

- An entity shall be considered a startup for up to 10 years (20 years for Deep Tech startups) from the date of its incorporation.
- The startup should be incorporated as a Private Limited Company or registered as a Partnership Firm, Limited Liability Partnership, or Cooperative Society.
- Turnover should be less than INR 200 Crores (INR 300 Crores for Deep Tech startups) in any of the previous financial years.
- https://www.startupindia.gov.in/
- 2,36,629 DPIIT Recognized Startups [09.06.2026]
- BHASKAR [Bharat Startup Knowledge Access Registry] – 7,37,667 users as on 09.06.2026.

1. Definition of Startup

- **Original Entity: Entity should not have been formed by splitting up or reconstructing an already existing business**
- **Innovative & Scalable: Should work towards development or improvement of a product, process or service and/or have scalable business model with high potential for creation of wealth & employment**
- **Self Certification: The process of conducting inspections shall be made more meaningful and simple! Startups shall be allowed to self-certify (through the Startup mobile app) with 9 labour and environment laws (refer below). In case of the labour laws, no inspections will be conducted for a period of 3 years.**

1. Startup India

Simplification and Handholding

1. Compliance Regime based on Self-certification –No inspection for first 3 years.

2. Startup India Hub will be single point source of information and mentoring.

3. Rolling out of Mobile App and Portal –mobile form.

4. Legal Support & Fast-tracking Patent Examination at Lower Costs

5. Relaxed Norms of Public Procurement for Startups

6. Faster Exit for Startups Section

Funding Support and Incentives

7. Providing Funding Support through a Fund of Funds with a Corpus of INR 10,000 crore [Rs. 50 lakhs]

8. Credit Guarantee Fund for Startups

9. Tax Exemption on Capital Gains

10. Tax Exemption to Startups for 3 years

TN/GOI Startups-DPIIT

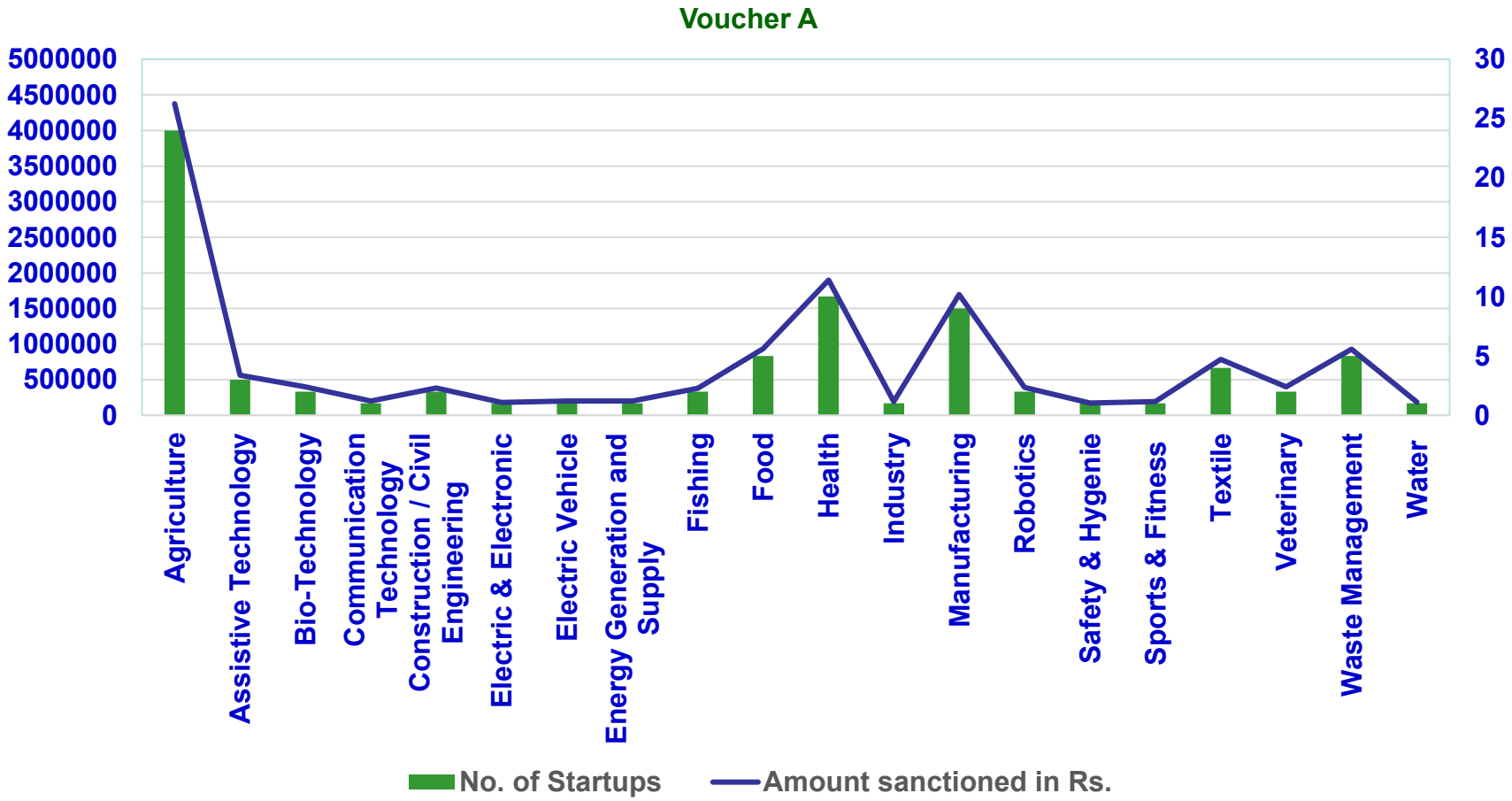
- Startups(14,707) (2,21,395)
- Mentors(76) (1296)
- Investors(12) (191)
- Accelerators(9) (225)
- Corporates(6) (82)
- Incubators(163) (1396)
- Government Bodies(4) (80)

1.Schemes for Startups
Innovation Voucher Programme(IVP)

- **Voucher A: IVP is a unique State Government initiative to promote research and innovation among MSMEs/Start-ups in sectors like agriculture, horticulture, veterinary, fisheries, engineering, waste management, health, automobiles, nano-technology, electronics, etc.**
- **The selection process is done by the screening committee at the State level to support innovative ideas with a grant of up to Rs. 3 lakh (90% of the Project Cost) under Voucher A for converting innovative ideas into a working prototype.**

https://www.editn.in/pages/view/ivp-application-format

1. Innovation Voucher Programme - A

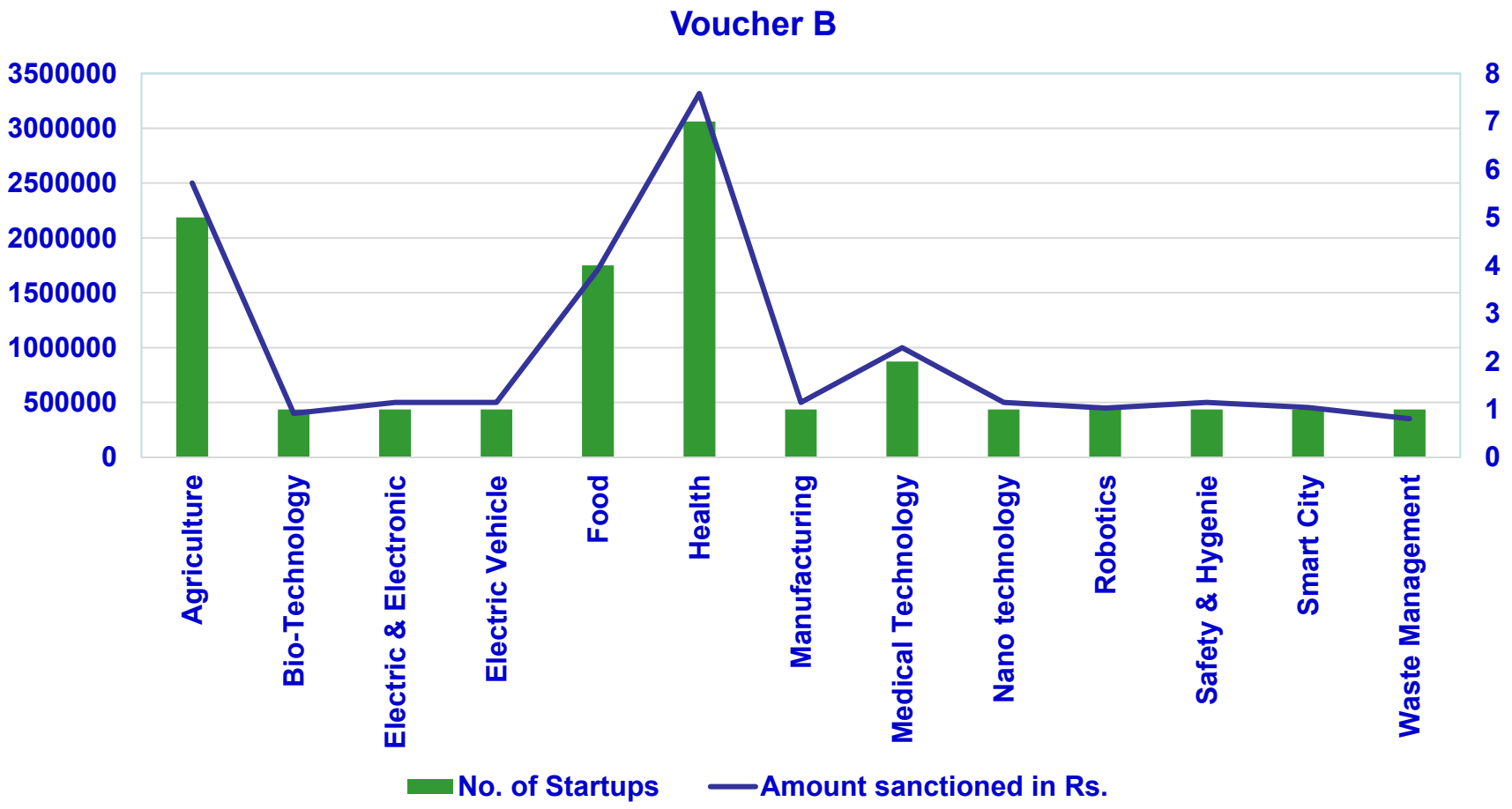


1. Schemes for Startups
Innovation Voucher Programme

- **Voucher B: Is upto Rs.7 lakhs (90% of Project Cost) under Voucher B for support in commercialization of the product.**
- **During the financial year 2024-25, 84 innovators have been provided financial assistance of Rs.215.06 Lakh.**
- **Since inception of IVP, 520 innovators have been benefited with an amount of Rs.1337 lakh in sectors like agriculture, health, manufacturing, food processing, energy, water and sanitation etc.,**

https://www.editn.in/pages/view/ivp-application-format

1. Innovation Voucher Programme - B



1. Tamil Nadu Startup Seed Fund Scheme(TANSEED)

- Under this seed funds are being disbursed to early-stage startups.
- To foster gender equality within the Startup ecosystem, 25% of the beneficiaries under this scheme has been reserved for Women-led startups and are supported with Rs.15 lakh.
- Startups under rural impact sectors, circular economy and green tech sectors receive Rs.15 lakh each, while other startups receive Rs. 10 lakh.
- At present, 6063 startups are women-led out of total startups of 12,171.
- https://www.startuptn.in/

1. Tamil Nadu Startup Seed Fund Scheme(TANSEED)

- So far, 169 startups have benefited from the scheme, collectively generating a turnover of over Rs. 500 crore and creating more than 2,000 jobs.
- Considering the scheme's success and the rising number of startups in Tamil Nadu, the fund allocation for the scheme has been increased to Rs.20 crore, with a plan to support more number of startups.
- Furthermore, 25% of the beneficiaries under the scheme each year are reserved for women entrepreneurs. So far, 66 startups women entrepreneurs.
- So far, 66 startups run by women entrepreneurs have received Rs. 7.44 crore in funding. https://www.startuptn.in/

1.Subsidy for Fund Raising from Capital Markets

- With a view to promote the participation of MSMEs on the SME Exchange, a subsidy of 75% of the expenditure incurred for listing, subject to a maximum of Rs. 30 lakh is provided for listing on the SME Exchange.
- During 2024-25, 5 enterprises had availed a total subsidy of Rs.1.50 Crore.
- https://msmeonline.tn.gov.in/
  - 2021-22, Rs. 14.16 lakhs to one SMEs,
  - 2022-23- Rs.67.00 Lakhs to 3 SMEs,
  - 2023-24: 3 SMEs, Rs.0.89 cr
  - 2024-25, 5 enterprises, Rs.1.50 Crore.

1. Subsidy for Registration of Intellectual Property Rights

- To promote innovation amongst MSMEs, a minimum of Rs.1 lakh on submission of proof of patent registration (without the need for any other document), or 75% subsidy on the cost of filing of the application for Patent Registration, subject to a maximum of Rs.3.00 lakh per Patent is provided.
- For Trade Mark Registration or Geographical Indications (GI), 50% subsidy on the cost of filing application for Trade Mark Registration, subject to a maximum of Rs. 25,000/- per Trade Mark or Geographical Indications registered is provided.

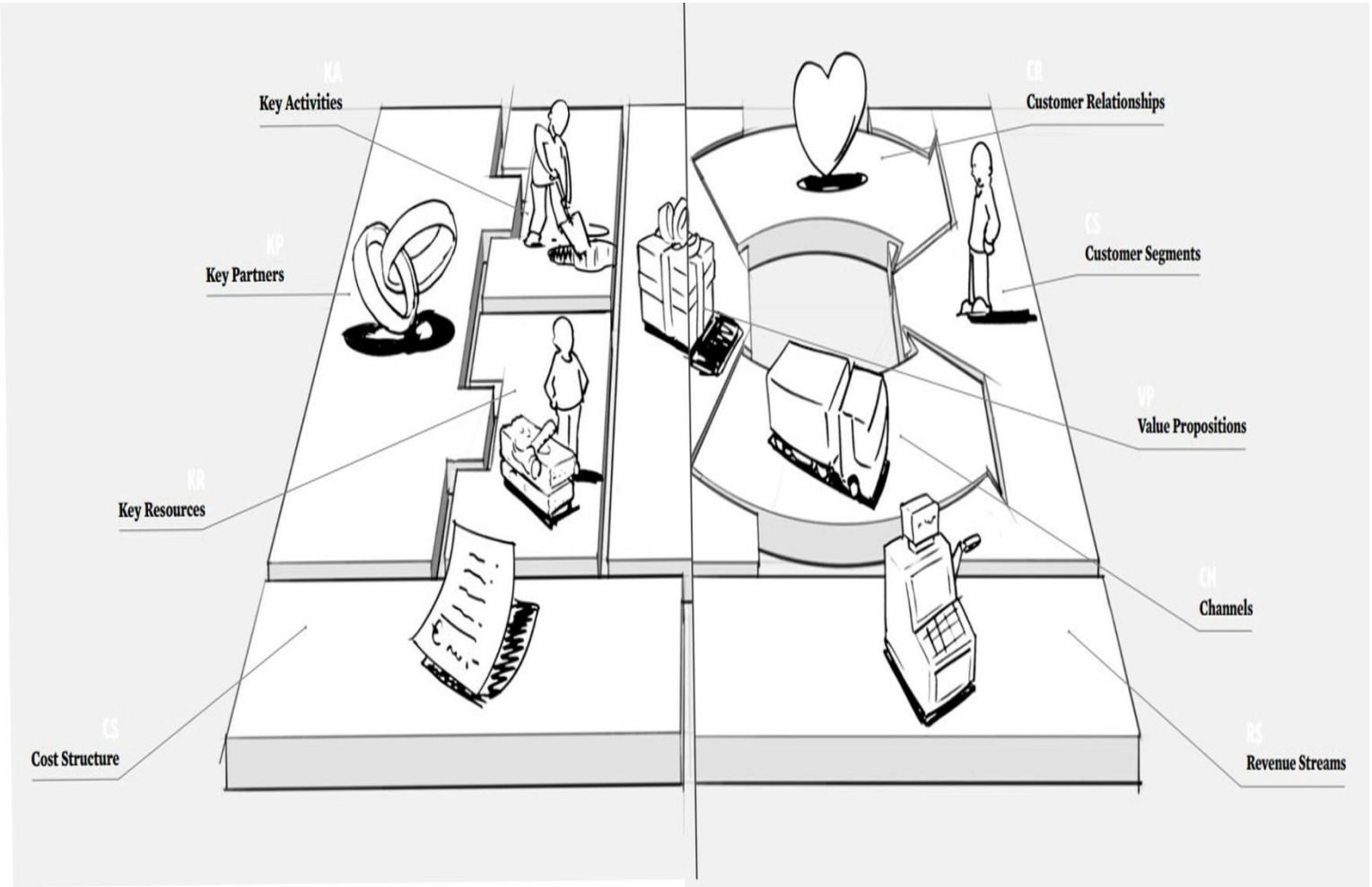
Who can apply: Any Individual/Institution / MSMEs / Startups. 2023-24, 15 MSMEs, Rs.0.09 cr

https://msmeonline.tn.gov.in/

1. MSME – Innovative (Incubation, IPR and Design) (https://innovative.msme.gov.in)

S. No.	Item	Maximum Financial Assistance
i.	Foreign Patent	Rs. 5.00 lakhs
ii.	Domestic Patent	Rs. 1.00 lakhs
iii.	GI Registration	Rs. 2.00 lakhs
iv.	Design Registration	Rs. 0.15 lakhs
v.	Trademark	Rs. 0.10 lakhs

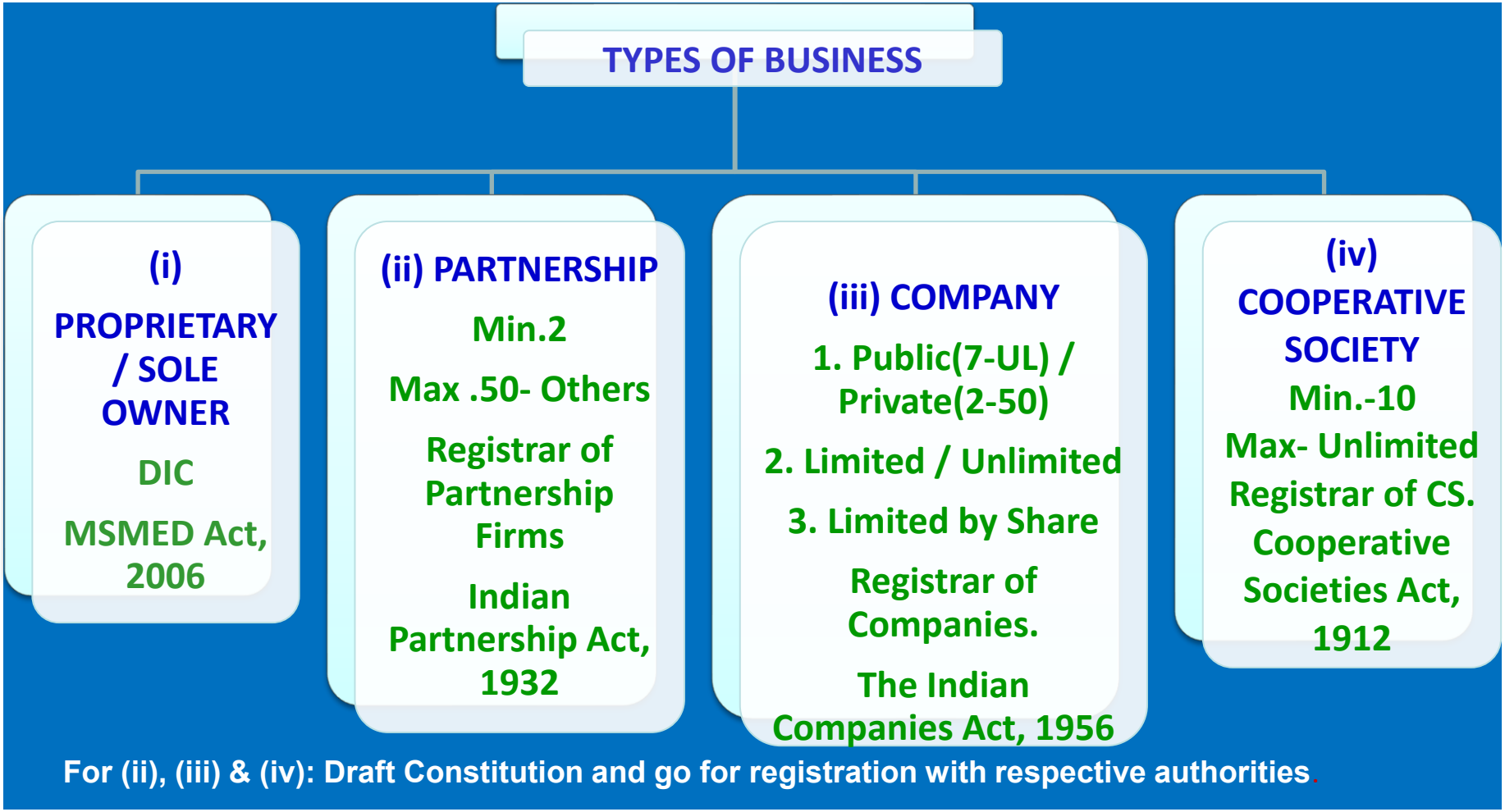
2.Business Model Canvas



2. Business Plan Preparation

- Preparing Cash Flow
- Preparing Project Profit and Loss
- Balance Sheet
- Business Plan
- www.editn.in
- http://www.dcmsme.gov.in/publications/pmryprof/pjseries.html
- https://kviconline.gov.in/pmegp/pmegpweb/docs/jsp/newprojectReports.jsp (1056) *
- http://www.nsic.co.in/Info/ProejctProfiles.aspx
- https://www.udyamimitra.in

3. Deciding Form of Business



4. Choosing Right Location

- ✓ Rent- Rent Agreement.
- ✓ Purchase of Land / Building.
  - ✓ Own
  - ✓ Industrial Estate
  - ✓ SIDCO(135) – http://www.tansidco.tn.gov.in
  - ✓ SIPCOT-(21 IP, 7 SEZ, 32004 ACRES) https://sipcot.tn.gov.in
  - ✓ TIDCO- https://tidco.com
  - ✓ Lease – Lease Agreement

4. Reimbursement of Stamp Duty and Registration Charges

- To encourage setting up of new manufacturing Micro and Small enterprises in backward blocks, 50% on the actual value of Stamp Duty and Registration charges is reimbursed as subsidy.
- During 2024-25, 10 enterprises had availed the incentive, with a total subsidy of Rs. 0.25 Crore.
- Website: https://msmeonline.tn.gov.in/

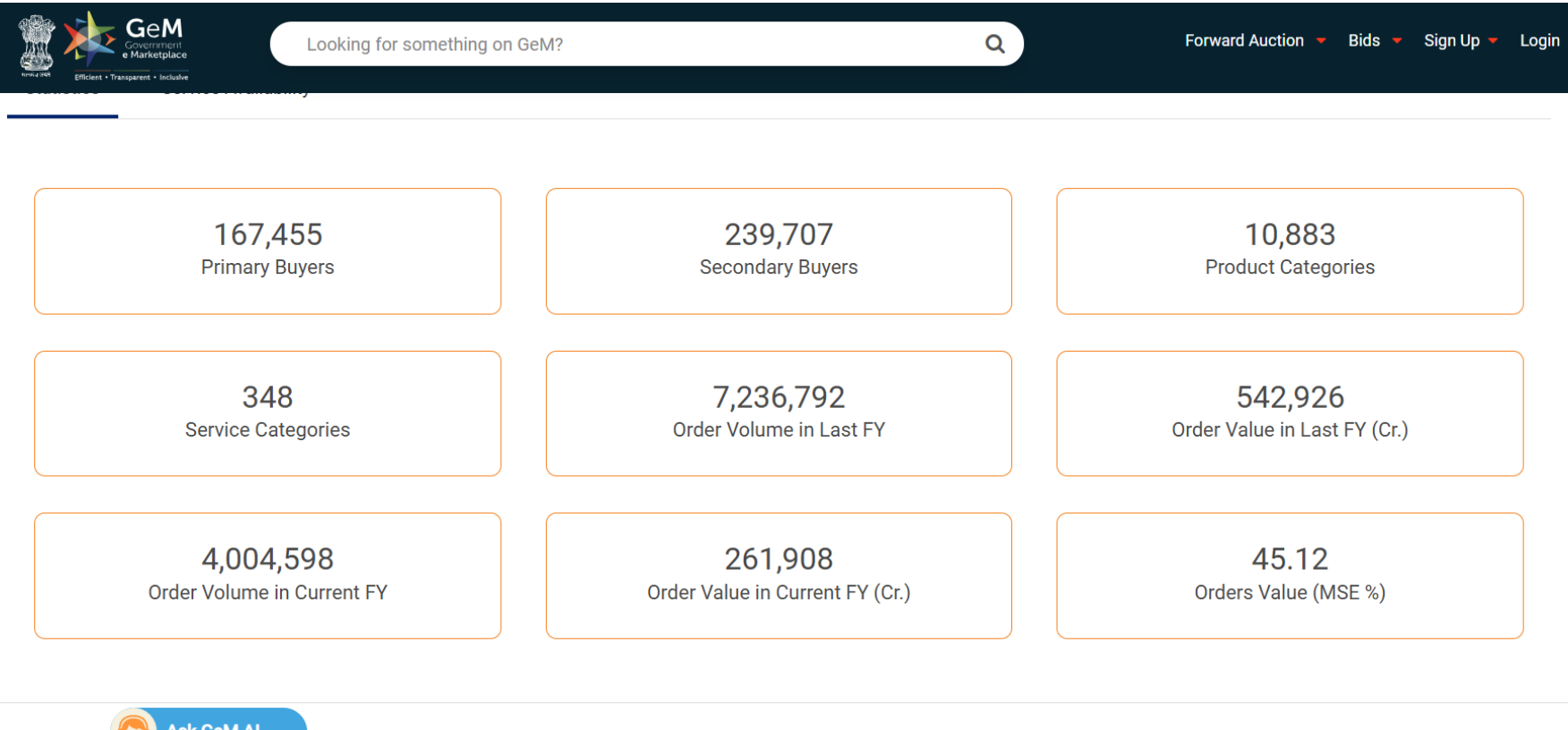
5. Plant and Machinery
Government E-Market (GeM)

- **GoI, based on recommendations of the Group of Secretaries, decided to set up a dedicated e market for different goods & services procured by Government Organisations / Departments / PSUs. This meant transforming DGS&D to a digital ecommerce portal for procurement and selling of goods and services.**
- **Government e Marketplace (GeM), created in a record time of five months, facilitates online procurement of common use Goods & Services required by various Government Departments / Organisations / PSUs.**
- **https://gem.gov.in/**

5. Plant and Machinery Government E-Market (GeM)

- **GeM aims to enhance transparency, efficiency and speed in public procurement. It provides the tools of e-bidding, reverse e-auction and demand aggregation to facilitate the government users, achieve the best value for their money.**
- **https://www.indiamart.com**
- **https://www.msmemart.com/**
- **https://gem.gov.in/**

5. Plant and Machinery Government E-Market (GeM)



- https://gem.gov.in/ as on 10.11.2025

5. GeM Startup Runway 2.0 https://gem.gov.in/

- **Startup Runway 2.0 is an opportunity for Startups to showcase their innovative products and services to Government buyers and engage in public procurement. GeM has created a dedicated marketplace category for all Startups to list their proucts and services, irrespective of their DPIIT-certification.**
- **Startups can list multiple products and services with minimal technical specifications and sell their products to Govt buyers under 13 globally recognized Startup sub-sectors,**

5. GeM Startup Runway 2.0 https://gem.gov.in/

- namely; Advanced Manufacturing and Robotics, Advertising [AdTech], Agriculture [AgTech and New Foods], Artificial Intelligence, Big Data and Analytics, Augmented/ Virtual Reality, Blockchain, Clean Tech/ Renewables, Consumer Home Electronics [+Wearables, Smart Devices], Cybersecurity, Education Tech [EdTech], Fintech, Health and Life Sciences and WaterTech.
- The platform offers Startups all the marketplace functionalities that are available to regular sellers and the objective is to spur "MAKE IN INDIA" procurement from India Startups. Till date, 15665 Startups have registered on GeM and have processed orders worth 9512.07 Cr in Gross Merchandise Value.

5. GeM-MSME SC/ST entrepreneurs on GeM

- GeM is collaborating with various stakeholders from the Micro, Small and Medium Enterprises [MSME] ecosystem with special focus on entrepreneurs from the Scheduled Caste/ Schedule Tribes [SC/ ST].
- The partnership is based on the objective of achieving the mandatory procurement goal of 25 percent from MSMEs and a sub target procurement of 4 percent goods and services from MSME entrepreneurs within SC/ ST communities, by all government departments and public sector enterprises [PSE].

5. GeM-MSME SC/ST entrepreneurs on GeM

- This initiative seeks to encourage active participation of MSE sector in public procurement.
- Till date, nearly 8.16 lakh sellers have registered on GeM and have processed orders worth 152888.19 Cr in Gross Merchandise Value [GMV], of which approximately 68,286 are MSME sellers who have facilitated orders worth 20,263 Cr, in GMV.

5. GeM-Womaniya

- "Womaniya" initiative seeks to showcase products made by women entrepreneurs and women self-help groups [WSHGs], and spur Women entrepreneurship by aligning them with opportunities to sell their products to various Government ministries, departments and institutions.
- GeM has specially categorized products such as handicrafts and handloom, accessories, jute and coir products, bamboo products, organic foods, spices, home décor and office furnishings for ease-in-procurement.
- Womaniya aligns with Government's initiative of reserving 3 percent in public procurement from women MSME entrepreneurs and this offers immense potential for procurement.

5. GeM-The Saras Collection

- **Presenting" The SARAS Collection" ...a pristine handcrafted collection of handicrafts, handloom textiles, office décor, furnishings, accessories, event souvenirs, personal hygiene and care products from top of the line SHGs in India.**
- **Social inclusion is one of the core values at GeM and we are focused on ensuring participation of women entrepreneurs, self-help groups, artisans, weavers and micro entrepreneurs who face challenges in accessing government markets.**

Jayavadivel Raja	Business Facilitator	9150550736	gem[Dot]tnpy[At]govcontractor[Dot]in
Venkatesh Palani	Trainer	8667065284	gem[Dot]tnpy[At]govcontractor[Dot]in

6. Tamil Nadu Single Window Portal (TNSWP) https://tnswp.com

- **The Tamil Nadu Single Window Portal 2.0, launched by the Hon'ble Chief Minister of Tamil Nadu in July 2021, enables investors to obtain licenses and approval from Government agencies under one roof within a specified time frame without any hassle.**
- **The portal covers more than 200 services encompassing over 40 Government departments/ agencies, at present. This portal aims to improve Ease of Doing Business (EoDB) for investors in Tamil Nadu.**
- **During 2024-25, out of 33,013 applications received from MSMEs, 29,035 applications have been disposed through the TNSWP.**

Applications- 96853: Received, 88520: Approved

6. Government of Tamil Nadu Departments under the Umbrella of Single Window Portal

DTCP- Directorate Of Town & Country Planning
TNPCB- Tamil Nadu Pollution Control Board
DISH- Directorate Of Industrial Safety & Health
SIPCOT- State Industries Promotion Corporation Of Tamil Nadu
LABOUR-Department Of Labour
TNFRS-Tamil Nadu Fire & Rescue Services
Department Of Police
Health- Directorate Of Public Health And Preventive Medicine
BDOs-Rural Development & Panchayat Raj Department (RD & PR)
BOILERS-Directorate Of Boilers
DTP- Directorate Of Town Panchayat
CMA- Commissionerate Of Municipal Administration
TANGEDCO- Tamil Nadu Generation And Distribution Corporation

6. Government of Tamil Nadu Departments under the Umbrella of Single Window Portal

COMMISSIONERATE OF INDUSTRIES AND COMMERCE

DRUGS CONTROL DEPARTMENT

DEPARTMENT OF INFORMATION AND PUBLIC RELATIONS

REVENUE DEPARTMENT
NATIONAL MONUMENTS AUTHORITY

PROHIBITION AND EXCISE DEPARTMENT

DEPARTMENT OF AGRICULTURE
GREATER CHENNAI CORPORATION
REGISTRATION DEPARTMENT

SOCIAL WELFARE DEPARTMENT

CMWSSB- CHENNAI METROPOLITAN WATER SUPPLY & SEWERAGE BOARD

TNEI- TAMIL NADU ELECTRICAL INSPECTORATE

CMDA- CHENNAI METROPOLITAN DEVELOPMENT AUTHORITY

https://tnswp.com/DIGIGOV/swp-tnswp.jsp

6. Smart Card

- The Smart Card scheme was launched to benefit startups in accessing various services and products related to Legal & services and products related to Legal & Compliance, Marketing/Business Consulting, Finance and Insurance, Human Resources and Smart Workspace, Software and IT/ITES, and Media and Advertisement at highly subsidized rates.
- So far, 4,400 startups have been issued with smart cards.
- https://www.startuptn.in/

7. Financing of Project

- Apply for Finance(Term Loan and Working Capital) under various financial schemes or Banks (Nationalized, Cooperatives(TAICO Bank), Private)
- SIDBI
- SFC- TIIC
- Venture Capital, Angel Investor- Startup TN
- Issue of Share, in case of companies.
- Credit Guarantee Fund Trust Scheme for MSE
- PMEGP, UYEGP, NEEDS,AABCS,PMFME,KKT etc.
- MUDRA, Standup India Etc.

7. Scheme for Startups: Tamil Nadu SC/ST Startup Fund

- The Tamil Nadu SC/ST Startup Fund was announced in the 2022-23 financial year to promote inclusive growth across all communities.
- Under this scheme, equity or debt-based investments are made in startups run by SC/ST entrepreneurs.
- So far, 41 startups have received sanction orders for equity investments totalling Rs.56.63 crore, with the investment being made in various stages.
- https://www.startuptn.in/

7. TANFUND Portal

- The TANFUND Portal, aimed at connecting startups with investors, was inaugurated during the Tamil Nadu Global Investors Meet 2024 (TN GIM).
- About 137 Investor Connect programmes have been conducted under the initiative, connecting 1,019 startups with investors.
- 22 startups have raised Rs. 129.55 crore through the initiative so far.
- Regional hubs have been established in Madurai, Tirunelveli, Erode, Salem, Cuddalore, Hosur, and Thanjavur to carry out startup-related activities to encourage startups across the entire state.
- https://www.startuptn.in/

7. Unemployed Youth Employment Generation Programme (UYEGP)

Age limit	18 to 45 years for the General Category 18 to 55 years for Special Category
Education qual.	Minimum 8th standard pass.
Eligible Activities	Trading activities only.
Project Cost	Max.Rs.15 lakh
Subsidy	25% capital subsidy, maximum Rs.3.75 lakh,
Promoter's contribution	5% for Special category and 10% for General Category
2024-25	3126 Nos, subsidy of Rs. 43.15 cr
EDP Training	4 Days- Online-EDII.
website	http://www.msmeonline.tn.gov.in/uyegp



A Super Market unit assisted under UYEGP Scheme, Perambalur District

UYEGP – 2024-25, 3126 Nos, Rs.43.15 Cr.

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Application Received
2023-2024 (In Nos.) : 551
Subsidy (In Lakhs.) : 9,175.89

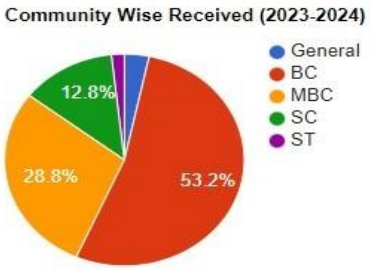
TFC Recommended
2023-2024 (In Nos.) : 320
Subsidy (In Lakhs.) : 5,992.72

Provisional Sanction
2023-2024 (In Nos.) : 162
Subsidy (In Lakhs.) : 3,534.86

EDI Completed
2023-2024 (In Nos.) : 77
Subsidy (In Lakhs.) : 1,644.70

Actual Sanction
2023-2024 (In Nos.) : 86
Subsidy (In Lakhs.) : 1,560.57

Subsidy Disbursed for Differently Abled Persons
2023-2024 (In Nos.) : 0
Subsidy (In Lakhs.) : 0.00





7. Prime Minister's Employment Generation Programme (PMEGP)

https://www.kviconline.gov.in/pmegpeportal/pmegphome/index.jsp

Age limit	Minimum18 years. No upper limit
Education qual.	No educational qualification required for the projects less than Rs. 5 lakh under SC and Rs.10 lakh under MC. Minimum 8th standard pass is essential for projects beyond the above limits.
Eligible Act.	Manufacturing and service activities only
Project Cost	Service activities Max. Rs. 20 lakh Manufacturing activities- Max. Rs.50 lakh
Subsidy	GC-15% urban, 25% rural, SC-25% Urban and 35% Rural.
Promoter's contribution	5% for Special category and 10% for General Category-EDP-10 days
2024-25	3007 Nos. subsidy of Rs. 77.40 cr



Unit assisted under Prime Minister Employment Generation Programme, Salem District.

1. Line of activity : Manufacturing of Chappals
2. Project Cost : Rs. 10.00 lakh
3. Subsidy : Rs. 3.50 lakh



Unit assisted under Prime Minister Employment Generation Programme, Vellore District.

1. Line of activity : Manufacturing of Nylon Oil Filters
2. Project Cost : Rs. 5.00 lakh
3. Subsidy : Rs. 1.75 lakh

PMEGP – 2024-25: 3007 nos, Rs.77.40 cr



7. New Entrepreneur-cum- Enterprise Development Scheme (NEEDS)

http://www.msmeonline.tn.gov.in/needs/

Age limit	21 to 45 years for the General Category 21 to 55 years for Special Category
Education qual.	Minimum Higher Secondary pass.
Target Group	First generation entrepreneurs
Eligible Activities	Manufacturing and Service sector activities only.
Project Cost	Min.Rs.10 lakh- Max.Rs.500 lakh
Subsidy	25% capital subsidy, maximum Rs.75 lakh, 3% interest subvention
Promoter's contribution	5% for Special category and 10% for General Category. EDP-15 Days-EDII
Reservation	50% assigned to women, 19% for SC/ ST
2024-25	932 Nos, subsidy of Rs. 87.54 cr



Dental Hospital established under New Entrepreneur cum Enterprise Development Scheme in Madurai District – Project cost Rs.116.60 lakh Tamil Nadu Government Subsidy – Rs.29.14 lakh



A Colour Roofing sheet Manufacturing unit assisted under NEED Scheme, Theni District



A Gym and Fitness centre unit assisted under NEED Scheme, Tiruchirappalli District



Readymade Garments manufacturing unit established under New Entrepreneur cum Enterprise Development Scheme in Tiruppur District Project cost Rs.98 lakh, Tamil Nadu Government Subsidy – Rs.23.20 lakh



Unit assisted under NEW ENTEREPRENEUR-CUM-ENTERPRISE DEVELOPMENT SCHEME, Chennai District.

1. Line of activity : Designing and Printing Works
2. Project Cost : Rs. 136.47 lakh
3. State Subsidy : Rs. 25.00 lakh



Unit assisted under NEEDS Scheme, Kanyakumari District.

1. Line of activity : Dry Cleaning (Steam Laundry)
2. Project Cost : Rs. 67.45 lakh
3. Subsidy : Rs.15.47 lakh



Enterprise financially aided under New Entrepreneur cum Enterprise Development Scheme in Tiruppur District engaged in Manufacturing of Elastic Tapes with Project Cost of Rs. 128.93 Lakh involving Tamil Nadu Government Subsidy of Rs. 30.00 Lakh



Enterprise financially aided under New Entrepreneur cum Enterprise Development Scheme in Karur District engaged in the Manufacturing of Readymade Garments and innerwears with Project Cost of Rs.277.83 Lakh involving Tamil Nadu Government Subsidy of Rs.62.43 Lakh



Enterprise financially aided under New Entrepreneur cum Enterprise Development Scheme in Tenkasi District engaged in Diagnostic Health Care with Project Cost of Rs. 412.00 Lakh involving Tamil Nadu Government Subsidy of Rs. 75.00 Lakh

NEEDS – 2024-25, 932 units, Rs.87.54 crores

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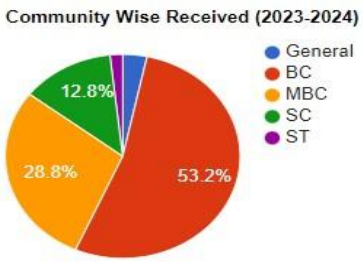
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Subsidy Disbursed for Differently Abled Persons
2023-2024 (In Nos.) : 0
Subsidy (In Lakhs.) : 0.00





7. Annal Ambedkar Business Champions Scheme (AABCS)

Age limit	Maximum 55 years
Educational qualification	No minimum qualification prescribed.
Target Group	SC / ST entrepreneurs; both new and existing enterprises are eligible
Eligible Activities	Manufacturing, Service and Trade sector activities are permitted
Project Cost	No ceiling in the project cost
Subsidy	35% capital subsidy, maximum Rs.100 lakh, 6% interest subvention
2024-25	1777 Nos, Rs. 130.33 cr (3166, Rs.289.73cr, Rs,570.66 cr credit access)-EDP- 15 Days-EDII.



Enterprise financially aided under Annal Ambedhkar Business Champions Scheme in Coimbatore District engaged in the Manufacturing of Bio-degradable Sanitary Napkins with Project Cost of Rs.347.67 Lakh involving Tamil Nadu Government Subsidy of Rs. 128.09 Lakh

7.Kalaignar Kaivinai Thittam (KKT)

Age limit	Minimum 35 years
Educational qualification	No minimum qualification prescribed. But, minimum 5 years of relevant experience in the chosen trade is required.
Eligible Activities	Manufacturing activities are permitted
Project Cost	Maximum up to Rs. 3 lakh
Subsidy	25% on the Project Cost – maximum Rs.50,000/- Interest subvention of 2% for loans availed from TAICO Bank and 5% for loans availed through other Banks. SDT- 1 to 6 days.
2024-25	8552 Nos, Rs.32.39 cr sanctioned

7.Kalaignar Kaivinai Thittam (KKT)

Target Group	**25 Categories of artisans are eligible. They are Carpentry, Metal works, Masonry, Painting, Glassworks, Stucco works (Sudhai velai), Boat making, Lock making, Sculpting/ Stone carving, Pottery (including terracotta works), Basket, mat, broom, making and rope weaving, Doll/ toy making, Garland making, Fishnet making, Tailoring, Jewel making, Hair designing and grooming, Washing, ironing and laundry, Leather handicrafts and footwear making, Traditional musical, instrument making, Weaving and embroidery, Traditional textile printing, Beadworks, Bamboo, cane, jute, palm leaf works, Tribal natural harvests and artisanal products**

7. Pradhan Mantri Formalization of Micro Food Processing Enterprises Scheme (PMFME)

Individual Units	**Individual Units ● Eligible applicants:** **Individuals, Proprietorship firms, Partnership firms, FPOs, NGOs, SHGs, Cooperatives and Private Limited Companies.** **● Subsidy: 35% of the project cost– Maximum Rs.10 lakh – EDP- 3 Days.**
Common Infrastructure	**Eligible applicants: FPOs/ FPCs, Co-operatives, SHGs and Government Agencies.** **● Project Cost: Maximum Rs.10 Crore** **● Subsidy: 35%of the project cost–** **● Maximum Rs.3 Crore** **● Eligible activities: Common processing facility, labs, incubation centers,** **● warehouses, cold storage, etc.**

7. Pradhan Mantri Formalization of Micro Food Processing Enterprises Scheme (PMFME)

Marketing & Branding	**Eligible applicants: FPOs/ SHGs/ Cooperatives or an SPV of micro food processing enterprises for developing a common brand.** **● Subsidy: Upto 50% of the project cost.**
Seed Capital	**Rs.40,000 per member of SHG as a grant who are involved in food processing activities for purchase of small tools and raw materials**
Capacity Building	**Entrepreneurship Development Program and Product Specific Training for all beneficiaries.**
Mini Tri foods	**Tribal units benefited from the VDVK scheme are eligible for this assistance.** **2 VDVK units formed as one cluster are provided with a grant of Rs.10 lakh.**
Subsidy	**15,232 entrepreneurs, Rs.315.88 cr subsidy**

Micro, Small and Medium Enterprises Department

Tamil Nadu Women Entrepreneurs Empowerment Scheme (TWEES)

Objectives

To create a robust avenue for women entrepreneurs, especially from economically and socially disadvantaged backgrounds in the age group of 18 to 55 years.

Who can Apply

- Women who are domiciled in Tamil Nadu possessing family ration card
- Age above 18 Years not exceeding 55 Years

Max Project Cost

Rs.10.00 Lakh

Quantum of subsidy

- 25% of the Project Cost not exceeding Rs.2.00 Lakh (Front end Subsidy)

Promoter's Contribution

5% of the Project Cost

Activities Covered

New Manufacturing / Service / Trading
excluding direct agricultural activities

How to Apply

Apply Online
https://www.msmeonline.tn.gov.in/twees/index.php

For Further Details Contact

Regional Joint Director of Industries and Commerce
Thiru.Vi.Ka. Industrial Estate, Guindy, Chennai-32
Ph. No:6382161367

7. Subsidies for New and Existing Enterprises

- In order to sustain the operations of existing MSMEs, incentives such as Capital subsidy, Low Tension Power Tariff subsidy, Payroll subsidy, Back Ended Interest subsidy, subsidy on Stamp Duty and Registration charges, subsidy for availing Quality Certifications, etc., are being extended.
- Infrastructure Support
- Marketing Support
- Technology Support
- Financial Support

7. Capital Subsidy for Micro Manufacturing Enterprises

- **Eligibility:** New Micro manufacturing enterprises set up anywhere in the State
- Existing Micro Manufacturing Enterprises which have taken up substantial expansion/ diversification, subject to conditions.
- **Benefits:** 25% subsidy on the value of eligible plant and machinery, maximum Rs.25 lakh
- **Website:** https://msmeonline.tn.gov.in/

7. Capital Subsidy for Small and Medium Manufacturing Enterprises

- **Eligibility:** New Small and Medium Manufacturing Enterprises set up in 254 industrially backward blocks and industrial estates
- Small and Medium Agro based and Food Processing Enterprises set up in any of the 388 blocks in the State
- Existing enterprises from the above category which have taken up substantial expansion/ diversification, subject to conditions.
- **Benefits:** 25% subsidy on the value of eligible plant and machinery, maximum Rs.150 lakh
- **Website:** https://msmeonline.tn.gov.in/

7. Additional Capital Subsidy for Micro Manufacturing Enterprises

- **Eligibility:** New Micro Manufacturing Enterprises set up anywhere in the State.
- Existing Micro Manufacturing Enterprises which have taken up substantial expansion/ diversification, subject to conditions.
- **Benefits:** 10% on the investment made in plant and machinery value, maximum Rs.5 lakh
- **Website:** https://msmeonline.tn.gov.in/

7. Additional Capital Subsidy for Select Category of Entrepreneurs

- **Eligibility:** Enterprises set up by Women/Scheduled Caste/ Scheduled Tribe /Differently Abled / Transgender Entrepreneurs under the following category.
- All New Micro Manufacturing enterprises set up anywhere in the State.
- New Small and Medium Manufacturing Enterprises set up in 254 industrially backward blocks and industrial estates.
- Small and Medium Agro- based and Food Processing Enterprises set up in any of the 388 blocks of the State.
- **Benefits:** 5% on the value of eligible plant and machinery, maximum Rs. 5 lakh
- **Website:** https://msmeonline.tn.gov.in/

7. ACS for Promotion of Cleaner and Environment Friendly Technologies

- **Eligibility:** New Micro Manufacturing enterprises set up anywhere in the State.
- New Small and Medium Manufacturing Enterprises set up in 254 industrially backward blocks and industrial estates.
- Small and Medium Agro- based and Food Processing Enterprises set up in any of the 388 blocks of the State.
- Existing enterprises from the above category which have taken up substantial expansion /diversification, subject to conditions.
- **Benefits:** 25% on the value of eligible plant and machinery/ equipment installed to promote cleaner and Environment –friendly technologies, maximum Rs. 10 lakh **Website:** https://msmeonline.tn.gov.in/

7. ACS for Scaling Up

- **Eligibility: All existing Micro and Small Manufacturing Enterprises, when they scale to higher category (from Micro to Small/ Medium or from Small to Medium) by undertaking expansion / diversification.**
- **Benefits: 5% Additional capital subsidy, maximum Rs. 25 lakh.**
- **Website: https://msmeonline.tn.gov.in/**

7. Special Capital Subsidy for Thrust Sector Enterprises

- **Eligibility: All new Micro, Small and Medium Manufacturing Enterprises and existing enterprises which are taking up substantial expansion/ diversification under the thrust sectors located anywhere in the State, subject to conditions.**
- **Benefits: 25% on eligible plant and machinery value, maximum Rs. 150 lakh.**
- **During 2024-25, a subsidy of Rs.359.99 Crore has been disbursed to 2,481 enterprises.**
- **Website: https://msmeonline.tn.gov.in/**

7. Payroll Subsidy

- **Eligibility:** The scheme envisages reimbursement of employer's contribution to EPF for the first three years if the unit employs more than 20 persons subject to a maximum of Rs. 24,000 per employee per annum for the following enterprises.
- **Benefits:** New Micro manufacturing enterprises set up anywhere in the State.
- New Small and Medium Manufacturing Enterprises set up in industrially backward blocks and industrial estates.
- **Website:** https://msmeonline.tn.gov.in/

7. Payroll Subsidy

- **Small and Medium Agro-based and Food Processing Enterprises set up in any of the 388 blocks in the State.**
- **Reimbursement of employer's contribution to the EPF for the first three years for all MSMEs, from the date of commencement of commercial production, if the unit has employed more than 25% of their workforce as differently abled persons, subject to a ceiling of Rs.24,000/- per differently abled person per annum.**
- **During 2024-25, 107 enterprises have been provided a total subsidy of Rs.1.99 Crore.**
- **Website: https://msmeonline.tn.gov.in/**

7. Low Tension Power Tariff (LTPT) Subsidy

- **20% of the power charges paid by the Tariff IIIB - LT power consuming new Micro manufacturing enterprises and existing Micro manufacturing enterprises which are taking up substantial expansion or diversification will be reimbursed for the first 36 months from the date of commencement of production as LTPT subsidy, subject to conditions.**
- **During 2024-25, 1076 enterprises availed the incentive, with a total subsidy of Rs. 9.61 Crore..**
- **Website: https://msmeonline.tn.gov.in/**

7. Back Ended Interest Subsidy (BEIS)

- To assist new/existing MSEs in procurement of plant and machinery, a Back- Ended Interest Subsidy of 5% for term loans taken upto Rs.200 lakh under the CGTMSE scheme for a period of 5 years, subject to a maximum of Rs.20 lakh (or) a subsidy of 5% for maximum period of 5 years with a ceiling of Rs. 25 lakh for term loans taken up to Rs. 500 lakh for technology upgradation is provided.
- During 2024-25, 635 enterprises availed the incentive, with a total subsidy of Rs. 3.52 Crore.
- Website: https://msmeonline.tn.gov.in/



Printed Circuit Board manufacturing unit assisted with Capital subsidy of Rs.120.92 lakh in Chengalpattu District.



Enterprise assisted under Capital Subsidy in Tenkasi District engaged in the Manufacturing of Readymade Garments with Project Cost of Rs. 79.80 Lakh involving Tamil Nadu Government Subsidy of Rs.19.95 Lakh



Unit assisted under Capital Subsidy, Kanyakumari District.

1. Line of activity : Manufacturing of Fish Nets
2. Project Cost : Rs. 49.00 lakh
3. Subsidy : Rs. 10.08 lakh



Unit assisted under Capital Subsidy, Thiruvarur District.

1. Line of activity : Manufacturing of Bakery Products
2. Project Cost : Rs. 40.00 lakh
3. Subsidy : Rs. 8.00 lakh

7. Subsidy for Promotion of Energy Audit and Conservation of Energy (PEACE)

- PEACE encourages MSMEs to adopt energy efficiency and sustainability practices through incentives.
- Under this scheme, a subsidy of 75% on the cost of taking up energy audit is provided, subject to a maximum of Rs.1 lakh.
- For implementing the recommendations of the energy audit, a subsidy of 50% of the cost of acquiring technology for energy saving and / or modification/ alteration in the existing machinery is provided, subject to a maximum of Rs.10 lakh.
- During 2024-25, 256 enterprises availed the incentive, with a total subsidy of Rs. 3.27 Crore.
- Website: https://msmeonline.tn.gov.in/

7. Subsidy for acquiring Quality Certification (Q-CERT)

- **Under Q-CERT, 100% reimbursement of certification and consulting charges subject to a maximum of Rs.2 lakh per enterprise for National Certifications and Rs.10 lakh per enterprise for international certifications is provided.**
- **Reimbursement of Quality Certification charges to the MSMEs for renewal of their existing international quality certifications, at the rate of 25% of the renewal fee, subject to a ceiling of Rs.1 lakh, provided if the enterprise have not availed Q-cert subsidy earlier for the same certification.**
- **During 2024-25, 283 enterprises had availed the incentive, for Rs. 5.25 Crore.**
- **Website: https://msmeonline.tn.gov.in/**



A Readymade Garments unit assisted under Payroll Subsidy Scheme,
Kancheepuram District

7.Other Lending Agencies

- Small Industries Development Bank of India. www.sidbi.in
- Tamil Nadu Industrial Investment Corporation https://www.tiic.org/
- State Bank of India: https://sbi.co.in/web/business/sme/sme-loans
- Indian Bank https://www.creditmantri.com/indian-bank-msme-loan/
- Canara Bank - http://canaramsme.com/
- Indian Overseas Bank https://www.iob.in/Sme-misc
- Credit Guarantee Fund Scheme for Micro and Small Enterprises https://www.cgtmse.in/default.aspx#

8. Implementing Project EDII- Phase III

- EDP Training- EDII, www.editn.in
- 4 Days EDP for UYEGP.
- 10 Days EDP for PMEGP.
- 15 Days EDP for NEEDS, AABCS
- 6 Days SDP for KKT and 3 Days for PMFME.
- Set up Workshop
- Recruit People
- Install machinery and Equipments
- Verify Systems in Place to Safety
- Purchase of raw materials

9. Statutory Registration

- Income Tax. https://incometaxindiaefiling.gov.in/e-Filing/Registration/RegistrationHome.html
- Goods and Service Tax (GST) www.cbce.gov.in
- Factory Act, 1948 and 13 other Labor and Welfare Authorities under TN Factories Rules, 1950.
- Factory Inspectorate
- Employees State Insurance (ESI Act,1948)-ESIC www.esic.nic.in/esi_act.php
- Employees Provident Fund Scheme,1952 www.epfindia.com/
- Employees Pension Scheme,1995 http://www.epfindia.com/

10.Udyam Registration

Government has organized a system to facilitate the registration of MSMEs. An enterprise for the purpose of this process will be known as Udyam and its Registration Process will be known as 'Udyam Registration'.

A permanent registration number will be given after registration.

After completion of the process of registration, a certificate will be issued online.

This certificate will have a dynamic QR Code from which the web page on the Portal and details about the enterprise can be accessed.

There will be no need for renewal of registration. Registration Process is totally free of cost. Single window systems at Champions Control Rooms and at DICs will help in the process.

Any person who intends to establish a micro, small or medium enterprise may file Udyam Registration online in the Udyam Registration portal, based on self-declaration with no requirement to upload documents, papers, certificates or proof.

MSME registration process is fully online, paperless and based on self-declaration.

10.Udyam Registration

- No documents or proof are required to be uploaded for registering an MSME, only Aadhaar Number will be enough.
- PAN & GST linked details on investment and turnover of enterprises will be taken automatically from Government data bases.
- Online system will be fully integrated with Income Tax and GSTN systems.
- PAN & GSTIN would be mandatory from 01.04.2021.
- Erstwhile EM-II or UAM registration or any other registration issued by any authority under the Ministry of MSME, will have to re-register under Udyam Registration.
- No enterprise shall file more than one Udyam Registration. However, any number of activities including manufacturing or service or both may be specified or added in one Registration.

https://udyamregistration.gov.in/

10. Planning and Organising a Business

- Advertising, Sales and Marketing
- NSIC -www.nsic.co.in/,
- http://www.msmemart.com/
- https://www.indiamart.com
- https://gem.gov.in/
- Human Resource, https://www.naukri.com/msme-jobs
- Exports, Buyer Seller Meets- fametn.com
- Exports- FIEO http://www.fieo.org
- Exports- https://indiantradeportal.in/



Thank You

Contact

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Deputation: Joint Director,
Tamil Nadu Startup Innovation Mission (TANSIM) ,
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Phone: 9444113605
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