NATIONAL SC-ST HUB

Safalta ki pehchaan

Ministry of
Micro, Small and Medium Enterprises



Introduction of National SC-ST Hub

Public Procurement Policy

The Public Procurement Policy for Micro and Small Enterprises (MSEs) Order, 2012 states the following -

- All Central Government Ministries, Departments and Central Public Sector Enterprises (CPSEs) shall procure minimum of 25% of their total annual value of goods or services from MSEs including 4% from SC/ST MSEs and 3% from women MSEs

- 358 items has been reserved for procurement through MSEs only

Overall procurement goal has become mandatory from 1st April 2015.

National SC-ST Hub

National SC-ST Hub was launched on 18th October 2016 by Hon'ble Prime Minister with the main objective to achieve the 4% mandate of public procurement from SC/ST entrepreneurs

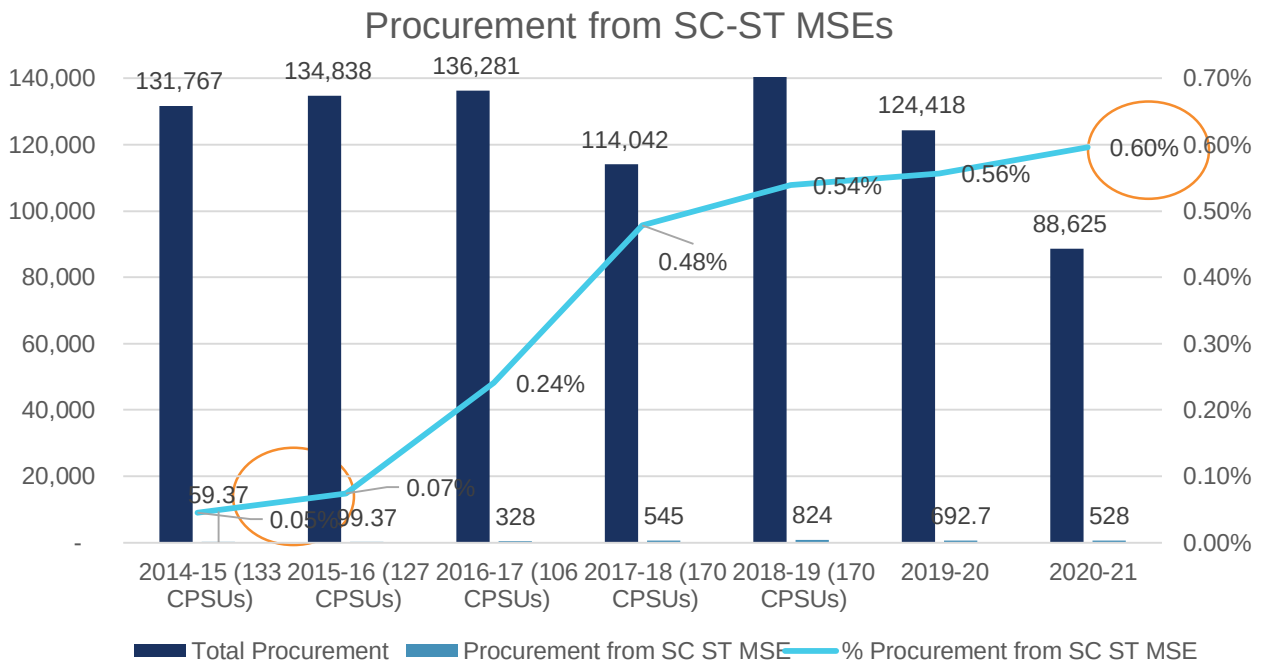
Key Objectives:

- Provide professional support to SC-ST entrepreneurs to fulfil the obligations under the Public Procurement Policy
- Adopt applicable business practices
- Leverage the Stand Up India initiative.

15 National SC ST Hub offices (NSSHOs) have been set up across country to provide on ground handholding support to the entrepreneurs

Public Procurement Status from SC-ST MSEs

Over 10 fold increase in procurement from SC/ST MSEs - 0.05% to 0.60% in last 6 Financial Years



	FY 17-18	FY 18-19	FY 19-20	FY 20-21
No. of SC-ST MSEs	2,255	4,465	5,743	4841 MSEs
Order value	Rs. 544	Rs. 824	Rs. 628	Rs. 529



Ministry of Micro, Small and Medium Enterprises
Government of India

नेशनल एससी - एसटी हब
National SC-ST Hub (NSSH)

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Interventions for SC-ST Entrepreneurs

- Membership fee of B2B portal (MSME Mart) at 80% subsidy
- Registration under Single Point Registration scheme (SPRS / NSIC Regn) on a token amount of Rs.100 plus GST
- Capital subsidy for technology upgradation under Special Credit Linked Capital Subsidy Scheme
- Capacity Building Training Programs for Skill / Entrepreneurship Development (Residential / Non-Residential) and Distribution of Toolkits
- Special Marketing Assistance Scheme (SMAS)
- Reimbursement on Bank Loan processing charges on non subsidy loans.
- Reimbursement of bank guarantee charges in Performance Bank Guarantee for Government tenders
- Reimbursement of Testing charges from NABL accredited laboratories and license or certification fee from BIS
- Reimbursement of Membership fee of various Export Promotion Councils
- Reimbursement of short term course fees of 30 days in top 50 NIRF rated management institutions

Toll free number - 1800 11 1954 Website - www.scsthub.in Email - nsshsupport@nsic.co.in

Interventions under

National SC-ST Hub

Easing the financial burden and enhancing market linkages through various support schemes (1/3)

I	Special Credit Linked Capital Subsidy Scheme		• 25% capital subsidy to SC/ST owned MSEs on institutional finance up to Rs.1 Cr. • Without any restriction on the sectors or machinery & technology
II	Marketing Assistance Scheme		• Financial assistance to arrange visits to international and domestic exhibitions/trade fairs to give an exposure to MSEs
III	Membership under Single Point Registration Scheme		• Subsidy on availing membership of SPRS • Enables MSEs to get benefits under “PPP, MSE 2012 • Exemption of payment of EMD • Preference to MSEs in tender participation

Easing the financial burden and enhancing market linkages through various support schemes (2/3)

IV	Membership charges of various Export Promotion Councils		• Financial assistance to integrate MSEs into GVC • Reimbursement of 80% or Rs 20,000/-, whichever is less, in a financial year to SC/ST MSEs on membership fees charged by Export Promotion Councils (EPCs)
V	Testing Charges		• Support towards enhancing product quality • Reimbursement of 80% or Rs 1,00,000/- on testing charges, whichever is lower for availing testing services from NABL accredited laboratories & license or certification fee from BIS, in a financial year
VI	Bank loan processing Charges		• Reimbursement of 80% or Rs. 1,00,000/-, whichever is less, on Bank loan processing charges paid by SC/ST MSEs

Easing the financial burden and enhancing market linkages through various support schemes (3/3)

VII	Bank charges for Performance Bank Guarantee		• Reimbursement of 80% or Rs. 1,00,000/-, whichever is less, on Performance Bank guarantee charges paid by SC/ST MSEs.
VIII	Membership fee of B2B Portal (MSME Mart)		• Annual Membership fee of B2B portal at 80% subsidy
IX	Training fee of top 50 Management Institutes		• Reimbursement of 90% upto Rs 1,00,000/- for attending upto 2 training courses from top tier 50 Management Institutes identified by Ministry of Human Resource Development

Continuous mentoring and handholding support to entrepreneurs through various NSSH Offices

15 NSSH Offices



Facilitation Services

Tender Participation
Tenders awarded
Bank loans facilitated
Proposals sanctioned
E-Tendering workshops
Special-VDPs
Awareness campaigns
Vendor registration with CPSEs
Handholding support
Total exhibitions under SMAS

- **NSSHO locations: Ludhiana, Agra, Lucknow, Mumbai, Pune, Patna, Ranchi, Chennai, Bengaluru, Bhubaneswar, Guwahati, Kolkata, Surat, Hyderabad and Shillong.**

Thank You