

Ministry of Micro, Small and Medium Enterprises,
Government of India

MSME

MICRO, SMALL & MEDIUM ENTERPRISES
सूक्ष्म, लघु एवं मध्यम उद्यम



Programmes and Schemes of Ministry of MSME Government of India

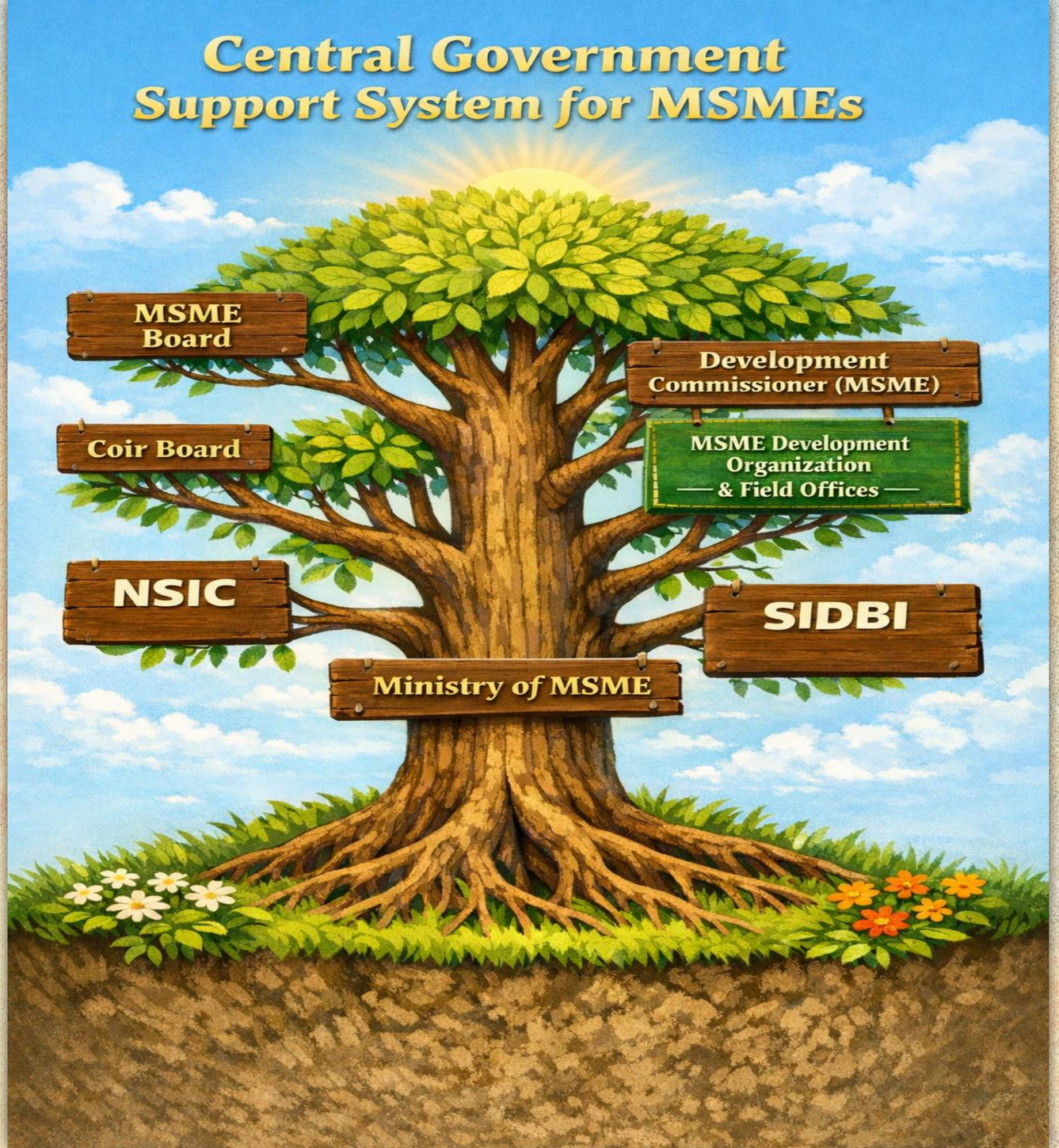




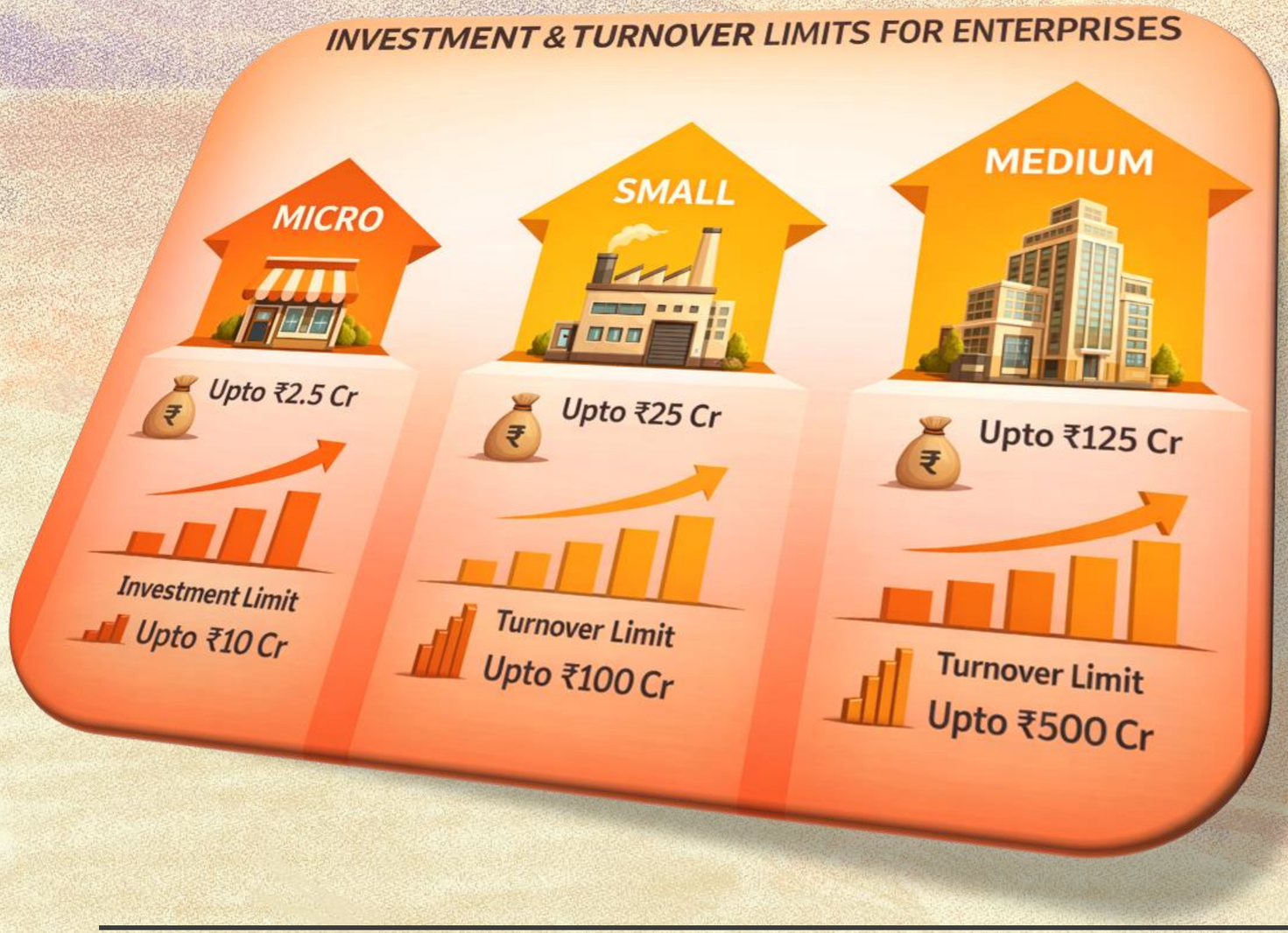


Development & Facilitation Office, Chennai
Ministry of Micro, Small and Medium Enterprises (MSME)
Government of India
65/1, GST Road, Guindy, Chennai – 600032, Tamil Nadu, India
Phone: 044-22501011 / 044-22501012 / 13/14
Email: dcdi-chennai@dcmsme.gov.in




Central Government
Support System for MSMEs
MSME Board
Development Commissioner (MSME)
Coir Board
MSME Development Organization & Field Offices
NSIC
SIDBI
Ministry of MSME

New MSME Classification Norms



An enterprise shall be reclassified into a higher category if it exceeds either the prescribed investment limit or the turnover limit for its current category.

Reclassification to a lower category (downgrading) shall occur only when the enterprise falls below both the specified investment and turnover thresholds of its existing category.

The above classification criteria are uniformly applicable to enterprises engaged in both manufacturing and service sectors.

Udyam Registration



Seamless & Paperless Experience: Register your MSME effortlessly with a fully digital process—no paperwork, no hassle, just a few clicks.

Completely Free Registration: Enjoy zero-cost registration with no hidden charges at any stage.

Smart Auto-Classification: Get automatically categorized into Micro, Small or Medium enterprises based on your self-declared details.

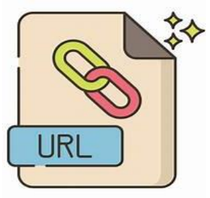
Instant Certification: Receive your MSME (Udyam) certificate instantly upon successful registration.

Lifetime Validity: One-time registration ensures lifelong recognition—no renewals required.

Advisory: Use Official Website Only

01

Verify the URL



The official website URL must contain .gov.in extension. This ensures authenticity and security of the portal.

02

Look for National Emblem



The official website displays the National Emblem of India prominently. This is a key identifier of genuine government portals.

03

Registration is Free



There is no charge for MSME registration. Beware of fraudulent websites demanding payment for registration services.

04

Download Certificate



Upon completion of registration, a certificate is generated automatically and can be downloaded by the MSME from the portal.

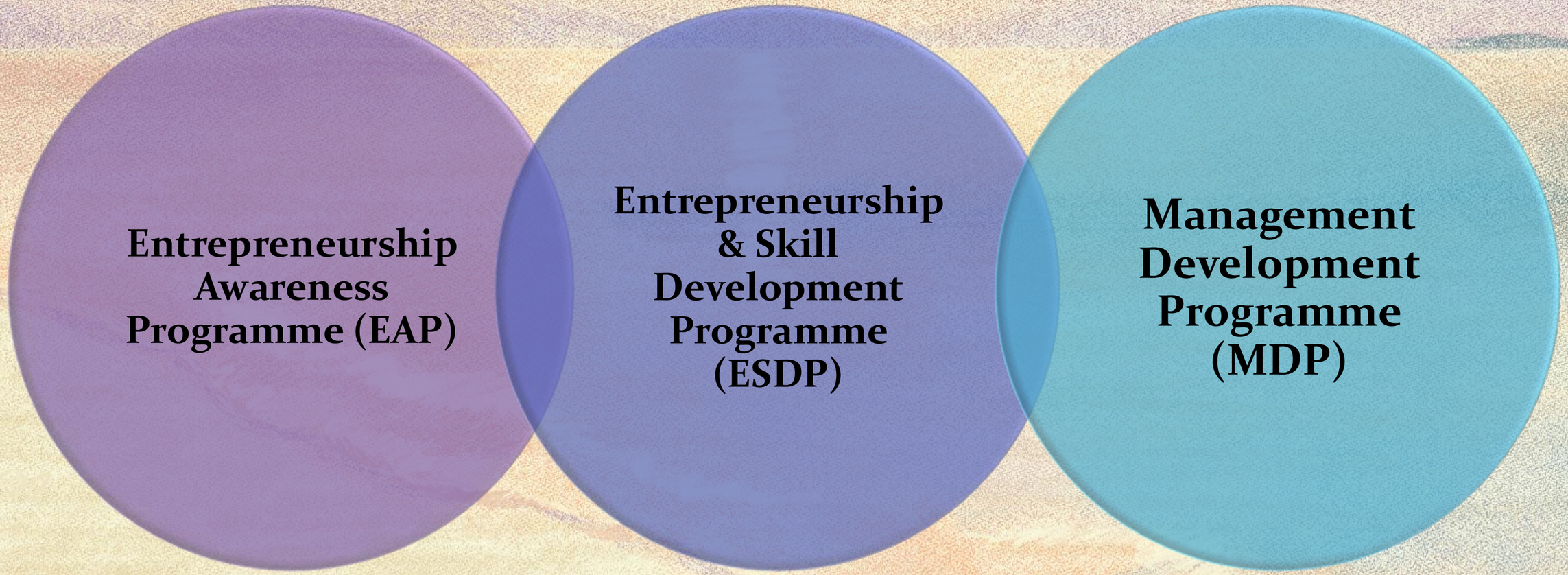
05

Seek Assistance Officially



For any complaints or assistance, visit the official portal at www.champions.gov.in

Skill Development Programme Conducted by DFOs



ENTREPRENEURSHIP AWARENESS PROGRAMME (EAP)

For Youth / Prospective Entrepreneurs

OBJECTIVES:

- Identifying and motivating youth/ prospective/ traditional/ non-traditional entrepreneurs having potential for setting up MSEs so as to lead them towards entrepreneurship/ self-employment.

THE PROGRAMME OUTLINES:

DURATION: 1 DAY

MINIMUM INTAKE CAPACITY:

50
PARTICIPANTS



18 YEARS & ABOVE

Entrepreneurship & Skill Development Programme (ESDP)



Objectives:

To impart and upgrade the skills of prospective entrepreneurs, existing workforce, and new workers/technicians of MSEs through various technical and skill development training programmes.

Duration	Intake Capacity	Age of Participants
6 Weeks	Min. 25 – Max. 30 Participants	18 Years & Above



Learn. Innovate. Succeed.

MANAGEMENT DEVELOPMENT PROGRAMME (MDP)

OBJECTIVES

- Develop managerial skills among mid-level management of MSMEs & clusters
- Nurture youth potential for setting up MSES

INSIGHTS & TRAINING

- Industrial Activities & Processes
- Entrepreneurial Skills & Business Planning



PROGRAMME OUTLINE

Duration: 1 Week

Intake Capacity:
Min. 25 – Max. 30 Participants

Age of Participants:
18 Years & Above

Credit Schemes for New Entrepreneurs

- Prime Minister Employment Generation Programme (PMEGP)
- Unemployed Youth Employment Generation Programme (UYEGP)
- New Entrepreneurs Cum Enterprises Development scheme (NEEDS)
- Credit Guarantee Fund Trust Scheme For Micro Small Enterprises Scheme (CGTMSE)
- Credit Guarantee Scheme for Subordinate Debt (CGSSD)
- Self-Reliant India Fund
- Emergency Credit Line Guarantee Scheme (ECLGS)
- MSME RuPay Credit Card
- Mudra
- Standup India

MSME Subsidy Schemes



Procurement & Marketing Support Scheme

5.0(I)(A) Participation of Individual MSEs in Domestic Trade Fairs/Exhibitions

- Space Rent Support: 80% for General category; 100% for SC/ST/Women/PH/NER.
- Contingency Expenditure: 100% support up to ₹25,000 or actual, whichever is lower.
- Maximum Budgetary Support:
  - Metro & A-Class Cities: ₹1.50 lakh
  - Other Cities: ₹80,000
- Maximum Participation: Up to 2 exhibitions per year.

5.0(I)(B) Organizing/Participation in Trade Fairs & Exhibitions by Ministry of MSME

- Participating units will be provided stalls with 80% subsidy and 100% subsidy for SC/ST/Women/PH entrepreneurs.
- Virtual Trade Fair: The maximum fund allocation is ₹16.45 lakh, and it shall be utilized to meet the requirements specified under the scheme guidelines.

5.0(I)(C) Vendor Development Programme

- Maximum fund allocation of ₹5 lakh per programme.
- The programme includes awareness programs on GST, GeM, digital marketing and other related topics for MSEs.



5.0(II)(A) Capacity Building of MSMEs in Adoption of Modern Packaging Techniques

- Financial assistance up to ₹15 lakh per approved cluster or the actual amount incurred, whichever is lower.
- The scheme is focused on select sectors as specified in the scheme guidelines.

5.0(II)(B) Capacity Building of MSMEs in Adoption of Bar Code

- Financial assistance of 80% of the one-time registration fee and annual recurring fee (for the first 3 years) for obtaining up to 1000 barcodes (products) or the actual amount incurred, whichever is lower.
- The maximum financial assistance is limited to ₹50,650 (Fifty Thousand Six Hundred and Fifty only).
- This support is applicable only to Micro Enterprises.

5.0(II)(C) Capacity Building of MSMEs in Adoption of e-Commerce Platform

- Financial assistance of 75% of the amount paid by Micro Enterprises, subject to a maximum of ₹25,000 (excluding applicable taxes).
- The assistance is provided for selling their products (maximum 10 products) through the NSIC e-commerce portal "MSME Global Mart."
- This support is applicable only to Micro Enterprises.

5.0(II)(D) Capacity Building of MSMEs in Organizing National Workshops / Seminars

- Financial assistance up to ₹5.0 lakh or the actual amount incurred, whichever is lower, for organizing seminars/workshops to educate MSMEs on various aspects of business development.
- Government and non-government reputed organizations with at least 3 years of experience are eligible to organize these programmes.

5.0(II)(E) Organizing National Workshops / Seminars by the Ministry / Office of DC (MSME) (Conventional / Virtual)

- The expenditure to be incurred for organizing or participating in workshops/seminars by the Ministry or Office of DC (MSME), either conventional or virtual, will be decided by the Empowered Committee..

5.0(III) Development of Retail Outlets for Promotion of GI Products

- Financial assistance from Government of India (GoI) is limited to ₹15.0 lakh for Class A & Metro cities and ₹10.0 lakh for other cities, subject to a matching 50% contribution from the retailer.
- Only Geographical Indication (GI) products will be sold at such retail outlets.
- Industry Associations / Trade Bodies representing eligible retailers are permitted to participate under this component.

Detailed Information on How to Apply

https://my.msme.gov.in/MyMsme/Reg/COM_Matu.aspx

MSME Innovation Scheme

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Incubation Component

MSME INCUBATION SUPPORT SCHEME

Empowering Innovation & Technology Adoption





Foster Innovation & Develop New Technologies

Key Benefits

Host Institute Recognition



Business Incubator Facilities

Nurturing of Incubatee Ideas



Prototype Development Funding



Rs 15 Lakh Support

R&D Infrastructure Support



Rs 1 Cr Funding

Who Can Apply?



HOST INSTITUTES

- Technical Colleges & Universities
- R&D Institutes & NGOs
- MSME Technology Centres



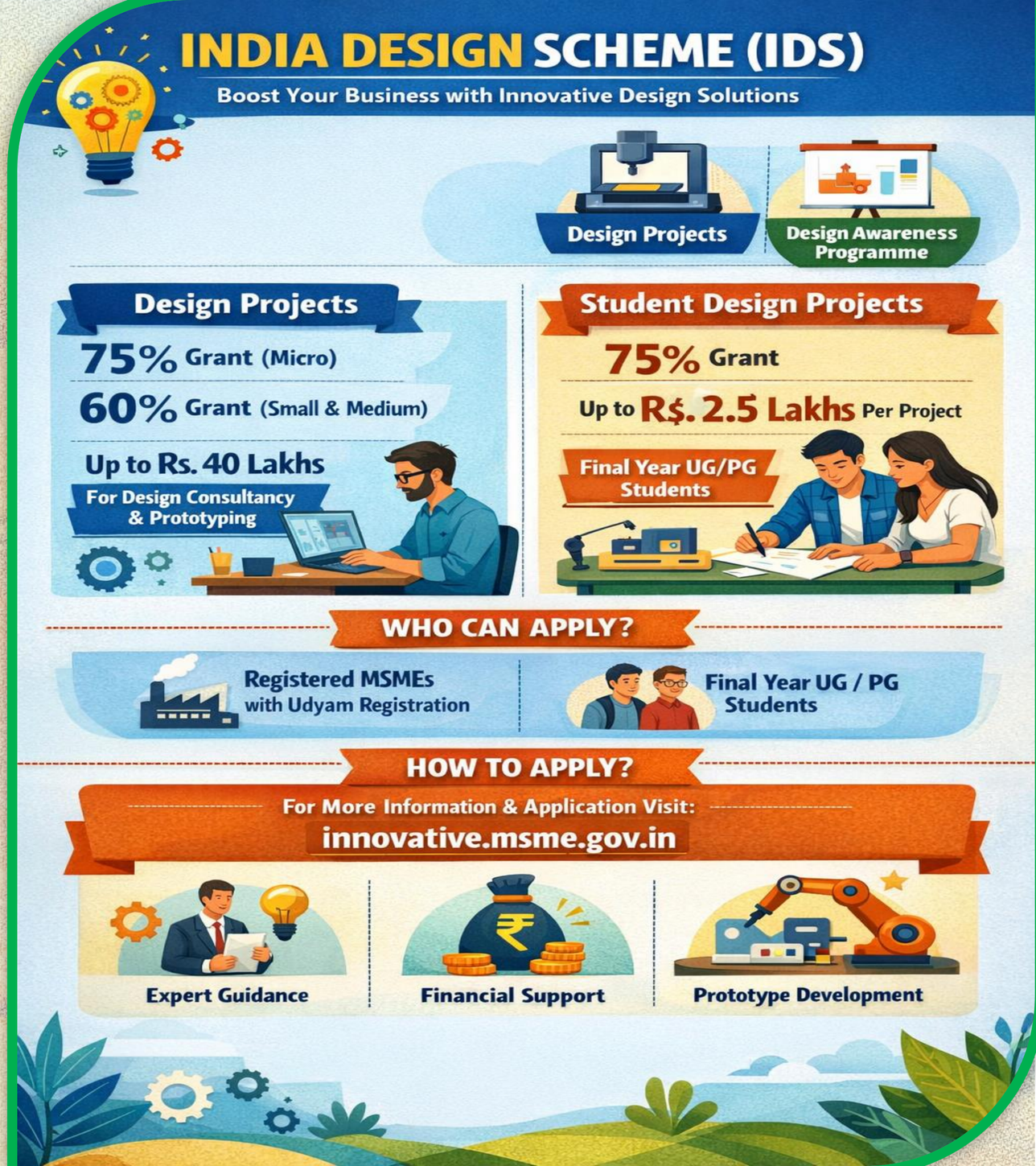
INCUBATEES

- MSMEs & Startups
- Individual Innovators

LEARN MORE & APPLY NOW

Visit: https://my.msme.gov.in/inc/ S

MSME Innovation Scheme
–
Design Component



MSME Innovation Scheme

–

Intellectual Property Rights Component

IPR Support for MSMEs

Raise IP Awareness & Protect Innovations

Establish Intellectual Property Facilitation Centres (IPFCs)



Key Benefits

Up to **Rs. 1 Crore** Grant for Setting up IPFC

Milestone-based Installments

Financial Assistance for IP Registrations

- Foreign Patents — ₹ 5.0 Lakh
- Domestic Patents — ₹ 1.0 Lakh
- G.I. Registration — ₹ 2.0 Lakh
- Trade Mark — ₹ 0.10 Lakh
- Design — ₹ 0.15 Lakh

Eligibility

- MSMEs with Udyam Registration
- Valid for MSMEs

Learn More & Apply: **https://innovative.msme.gov.in/Home/IprIndex**

MSME LEAN MANUFACTURING SCHEME

Objectives of Scheme

Reduction in:

- Rejection Rates
- Product and Raw Material Movements
- Production Cost

Optimization

- Space Utilization
- Resources Like Water, Energy,
- Natural Resources etc.

Enhancement of:

- Quality in Product and Process
- Production & Export Capabilities
- Workplace Safety
- Knowledge & Skill Sets
- Innovative Work Culture
- Social & Environmental Accountability
- Profitability
- Introduction & Awareness to Industry 4.0
- Digital Empowerment

Eligibility for Applying

MSMEs registered with the UDYAM registration portal

For More Details and How to Apply:

https://lean.msme.gov.in/

MSME COMPETITIVE (LEAN) SCHEME

Scheme Can Be Attained in THREE Levels



Level 1 BASIC	Level 2 INTERMEDIATE	Level 3 ADVANCED
2 MONTHS	6 MONTHS	12 MONTHS
• Self-paced Online learning	• Onsite hand-holding by Consultant	• Onsite hand-holding by Consultant
• Individual MSME unit	• MSME Group of Enterprises(GoEs)	• MSME Group of Enterprises(GoEs)
• No Cost to MSME	• Total - 12 lakhs per MSME (MSME Contribution - 10%*)	• Total - 2.4 lakhs per MSME (MSME Contribution - 10%*)

* 5% in case of Woman/SC/ST owned, NER located MSMEs, SFURTI & MSE-CDP Clusters, application through MSME Associations/OEM

MSME Sustainable (ZED) Scheme

Zero Defect • Zero Effect (ZED) Certification

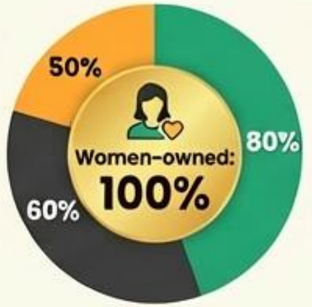
Promotes quality-driven and environmentally responsible manufacturing among MSMEs. Incentivizes adoption of ZED practices and certification to enhance competitiveness and sustainability.

1. Cost of Certification

- Level 1 – Bronze **₹8,000** Bronze
- Level 2 – Silver **₹32,000** Silver
- Level 3 – Gold **₹72,000** Gold

Women-owned: 100%

2. Subsidy on Certification Cost



2. Subsidy on Certification Cost

3. Financial Support under the Scheme

- **Technology Upgradation** (Zero Effect Solutions) up to ₹3 lakh
- **Handholding Support** (consultancy) up to ₹2 lakh
- **Testing/Quality/Product Certification** up to 75% of total cost (max ₹50,000)

For details & application: **www.zed.msme.gov.in**

Benefits of ZED Scheme



Environmental sustainability through reduced negative impact



Recognition through awards and rewards



Alignment with best practices and standards



Improved global competitiveness



Enhanced visibility and brand recognition

Micro & Small Enterprises Cluster Development Programme (MSE-CDP)



Clusters of interconnected enterprises and affiliated institutions that collectively encounter shared challenges and opportunities.



- **Creation of tangible assets** (Common Production/Processing Centre's, Design Centre's, Testing Facilities, Plug & Play Facilities, Backward/Forward Linkages)
- **GoI grant:** 70% for ₹5–10 Cr projects
- **GoI grant:** 60% for ₹10–30 Cr projects
- **Aspirational/Hilly districts:** 80% for ₹5–10 Cr projects
- **Aspirational/Hilly districts:** 70% for ₹10–30 Cr projects



**** Projects exceeding the prescribed upper cost limits may be considered; however, the GoI grant will be calculated based on the maximum eligible project cost defined for each category.*

Detailed Guidelines:
http://www.dcmsme.gov.in/schemes/New%20MSE-CDP.pdf

- **Development of infrastructure** (land, roads, drainage, power distribution, etc.) in new/existing industrial areas, estates, and Flatted Factory Complexes (FFCs)
- **GoI grant:** 60% for new projects / FFCs with project cost ₹5–15 Cr
- **GoI grant:** 50% for up gradation of Industrial Estates (IEs) with project cost ₹5–10 Cr
- **Aspirational / Hilly districts:** 70% for new projects / FFCs
- **Aspirational / Hilly districts:** 60% for up gradation of IEs

Public Procurement Policy

OBJECTIVES

- To help and promote MSEs in improving market access for their products and services
- To enhance competitiveness through increased participation of MSEs in government procurement
- To encourage linkages between MSEs and large enterprises
- To support MSEs in handling volatile market conditions
- To be implemented by Central Ministries, Departments and CPSUs

MAIN FEATURES

- Mandatory annual procurement target of at least 25% from MSEs by every Central Ministry/Department/PSU
- Within the 25% target: 4% reserved for SC/ST entrepreneurs and 3% reserved for women entrepreneurs
- 358 items exclusively reserved for procurement from MSEs

***Not applicable to defence armament imports under the Ministry of Defence**

NATIONAL MSME AWARDS

MSME's (21 AWARDS)

CATEGORY	MANUFACTURING (12 Awards)	SERVICES (09 Awards)
Micro Enterprises	3 Awards (1^{st},2^{nd} & 3^{rd})	3 Awards (1^{st},2^{nd} & 3^{rd})
Small Enterprises	2 Awards (1^{st} & 2^{nd})	2 Awards (1^{st} & 2^{nd})
Medium Enterprises	1 Award (1^{st})	1 Award (1^{st})
Technologically Efficient Manufacturing Enterprises	3 Awards (1^{st}) [One each for micro, small and medium]	-
Export Oriented Enterprises	3 Awards (1^{st}) [One each for micro, small and medium]	3 Awards (1^{st}) [One each for micro, small and medium]

SPECIAL CATEGORY (14 AWARDS)

CATEGORY	MANUFACTURING (12 Awards)	SERVICES (09 Awards)
Women Entrepreneurs	2 Awards (1st) [One each for micro and small]	2 Awards (1st) [One each for micro and small]
Entrepreneurs belonging to SC/ST Category	2 Awards (1st) [One each for micro and small]	2 Awards (1st) [One each for micro and small]
Entrepreneurs belonging to Divyangjan Category	1 Award (1st) [For overall MSME's]	1 Award (1st) [For overall MSME's]
Entrepreneurs from NER States	2 Awards (1st) [One each for micro and small]	2 Awards (1st) [One each for micro and small]
Entrepreneurs from NER States	2 Awards (1st) [One each for micro and small]	2 Awards (1st) [One each for micro and small]

RANKING of STATES / INSTITUTIONS (15 AWARDS)

Union Territories (including Delhi): 08	3 Awards (1st,2nd & 3rd)
North Eastern Region (NER) States, including Sikkim, along with Smaller and Hilly States such as Goa, Uttarakhand and Himachal Pradesh: 11	3 Awards (1st,2nd & 3rd)
Remaining States: 17	3 Awards (1st,2nd & 3rd)
Aspirational Districts	3 Awards (1st,2nd & 3rd)
Scheduled Commercial Banks	3 Awards (1st,2nd & 3rd)

CASH PRIZES

1st Winner	3Lacs
2nd Winner	2Lacs
3rd Winner	1Lac
3rd Winner	1Lac

Trophy and Certificates will be given to winners

Applications under instituttional category are submitted directly to O/o DC (MSME)

सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय
Ministry of Micro, Small Medium Enterprises

CHAMPIONS



अग्रणी
आधुनिक
आत्मनिर्भर







OBJECTIVES

- To support MSMEs facing difficulties related to finance, raw materials, labour, permissions, etc.
- To help MSMEs capture new opportunities in manufacturing and service sectors

Launched by the Prime Minister on 1st June 2020, the CHAMPIONS Portal is a single-window system for MSMEs to address problems and grievances.

KEY FEATURES

MSMEs, individuals, associations and societies can:

- Provide suggestions
- Seek guidance
- Submit innovative ideas
- Raise grievances regarding various issues faced by them

Delayed Payment Protection for MSEs

MSMED Act, 2006

Objective

To safeguard Micro and Small Enterprises from delayed payments and ensure timely settlement of dues under MSMED Act, 2006 (Section 15–24).

Micro & Small Enterprise Facilitation Councils (MSEFCs) resolve payment disputes.

Key Benefits

Legal Protection Against Delayed Payments

Buyer pays dues with interest.

- **3x** RBI Bank Rate if beyond 45 days (Section 16)

Time-bound Dispute Resolution

90 DAYS

- Cases resolved within **90** days.

Appeal Provision

- **75%** of award amount deposit for appeals (Section 19).

Who Can Apply?

Any Micro or Small Enterprise with valid Udyam Registration Certificate (URC).

How to Apply / Contact

Apply Online: samadhaan.msme.gov.in/MyMsme/MSEFC-Welcome.aspx

Contact MSEFCs (c/o DIC) at:

- Chennai
- Trichy
- Madurai
- Coimbatore

MSE Facilitation Council (MSE FC) - Samadhaan Portal

Now ODR Portal

MSME Testing Centre Chennai



MSME Testing Centre – Chennai

Supporting MSMEs with Reliable Testing & Calibration Services

Overview

- One of 4 Regional Testing Centres Established by Govt. of India (1970s)
- Supports MSMEs & Small Scale Industries
- Ensures Product Quality & Standards Compliance

Technical Facilities

- Electrical Engineering
- Mechanical Engineering
- Chemical Engineering
- Radiological Engineering
- Metallurgical Engineering

Modern Testing Labs

Accreditation

- BIS CERTIFIED
- RRITES APPROVED
- NABL ISO HEC 17055 2017

Calibration Services

- Dimensional & Pressure
- Thermal Calibration
- Electrical Measure & Source

Testing Services

- Metals
- Water & Effluent
- Paints & Coatings
- Cables & Conductors
- Building Materials
- LPG & Cookers
- Leather Products

25% DISCOUNT for Micro & Small Enterprises (MSEs)

Eligibility

- MSMEs
- Industries
- *Material Procurement Organizations*

Contact Us

• 044 4206 0101 | 094456 62299 | ccell-dctc-sr@dcmsme.gov.in
65/1, GST Road, Guindy, Chennai – 600032

MSME
Testing Station
Pondicherry



CENTRAL FOOTWEAR TRAINING INSTITUTE

MSME - Technology Development Centre, Chennai



MSME TECHNOLOGY DEVELOPMENT CENTRE

-

CENTRAL INSTITUTE OF TOOL DESIGN

CENTRAL INSTITUTE OF TOOL DESIGN

CITD EXTENSION CENTRE - CHENNAI

Established by Govt. of India in 1968 with UNDP & ILO Support

Key Objectives

- Training in Design & Manufacture of Tools, Dies & Moulds
- Development of Dies, Jigs, Fixtures & Gauges
- Advisory Services to MSMEs for Tool Design
- Standardization of Tooling Components

Key Benefits

- Courses Offered at CITD Chennai:
- CAD/CAM/CAE (1, 3, 4 & 6 Months)
- Embedded Systems (1 & 3 Months)
- Mechatronics (1 Month)
- SAMSUNG Training (HHP, AV & RAC&HA), 3 & 4 Months)
- Fee Concessions for SC / ST Candidates

Eligibility

- Educated Unemployed / Employed Youth
- Degree, Diploma, ITI / Vocational Training
- 8th Std Pass & Above



How to Apply / Contact Us

Visit: www.citdindia.org

CITD Extension Centre, **Chennai**

C/o MSME DFO, 65/1 GST Road, Guindy, Chennai – 600032

Ph: 044-22500366 | Mob: 9791161148

Email: chennai@citdindia.org

MSME TECHNOLOGY DEVELOPMENT CENTRE

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PROCESS AND PRODUCT DEVELOPMENT CENTRE(PPDC)

PROCESS AND PRODUCT DEVELOPMENT CENTRE

PPDC EXTENSION CENTRE - CHENNAI

Established with Support of **UNDP/UNIDO** & Govt. of UP

Objective

PPDC, Agra, was established with support of UNDP, United Nations Development Programme (UNDP) and the Government of Uttar Pradesh, The centre focuses on supporting Micro, Small, and Medium Enterprises particularly in Foundry, Forging, and Engineering clusters across India, Initially, an autonomous body since 1966, PPDC started extension centre at Premises of MSME Dfo Chennai during August 2019.

Key Objectives of PPDC and Its Extension Centre

- Implement government-sanctioned schemes:
  - Enterprise Facilitation Centre
  - Intellectual Property Facilitation Centre
- Conduct training programs, including:
  - Skill Development & Skill Upgradation
  - Entrepreneurship Development Programs (EDP)
  - Management Development Programs (IEDP)
  - Programs on new technologies & techniques
  - IPR-related training
- Provide of consultancy services in:
  - Technical, managerial, and technological domains
  - Quality improvement and energy efficiency
  - Intellectual Property Rights (IPR)
- Offer Advisory services at ASMES & ane MDEs:
- Common Facilities Services at Agra,
  - Foundry • Pattern Shop
  - Heat Treatment.
  - Machine Shop
  - Fabrication
  - Testing
- Provision of advisory services to MSMEs & aspiring entrepreneurs for business development.
- Provide IPR services and consultancy support to MSMEs.

Eligibility

- Educated Unemployed / Employed Youth
- Skill Development training programs:
  - Bakery & Allied Products
  - Gold Appraiser
- Management Programs:
  - GST, Import-Export, Income Tax
  - Tally, Logistics
- Entrepreneurship Programs:
  - Python, Machine Learning,
  - Artificial Intelligence, Data Science, Advanced Excel
- Fee concessions for SC/ST candidates: (offline programs)

How to Apply / Contact Us:

Website: http://www.ppdcagra.dcmsme.gov.in/

EFC/IPFC Chennai
C/o MSME DFO, 65/1 GST Road, Guindy, Chennai - 600032

Mobile: 9894943505

Email: ruby.ppdc@dcmsme.gov.in

Email: ruby.smetedc@gmail.com

National SC-ST Hub, Chennai

NATIONAL SC-ST HUB

Safalta ki pehchaan

NATIONAL SC-ST HUB

Launched on **18th October 2016** by the Hon'ble Prime Minister of India

Promoting entrepreneurship among SC/ST communities to achieve the 4% mandate in public procurement from SC/ST-owned enterprises



Key Objectives

- Provide professional support to SC/ST entrepreneurs to meet requirements under the Public Procurement Policy
- Encourage adoption of best business practices
- Facilitate benefits under the **Stand Up India** initiative

Financial & Capital Support

Special Credit Linked Capital Subsidy:

- **25%** capital subsidy on institutional finance up to **₹1 crore**
- Applicable across **all sectors** without restrictions on **machinery** or technology

Marketing & Business Promotion

Marketing Assistance Scheme:

- Financial support for participation in domestic and international exhibitions/trade fairs

Registration & Membership Support

- Subsidy for registration
- Benefits include exemption from EMD and preference in government tenders

Eligibility

All SC/ST-owned Micro and Small Enterprises (MSEs)

Toll-Free Number: **1800 11 1954**

Website: **www.scsthub.in**

Marketing & Business Promotion

Single Point Registration Scheme:

- Subsidy for registration
- Benefits include exemption from EMD and preference in government tenders

Export Promotion Councils (EPCs);

- **50% reimbursement** of membership fees or **up to ₹20,000** per year

B2B Portal (MSME Mart):

- **100% reimbursement** of membership fee for the first year
- 80% reimbursemnt in subsequent years

Financial Facilitation

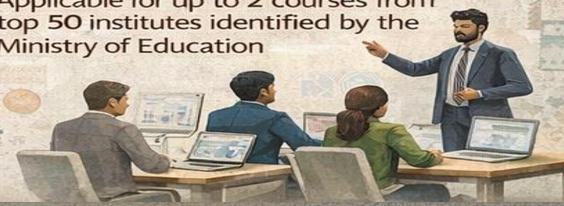
Bank Loan Processing Charges:

- 50% reimbursement or up to ₹1,00,000

Skill & Capacity Building

Training at Top Management Institutes:

- 50% reimbursement **up to ₹1,00,000**
- Applicable for up to 2 courses from top 50 institutes identified by the Ministry of Education



THANK YOU


We welcome your queries and will
now proceed to the Q&A session.
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Q&A
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